

MARKETING BROCHURE • 16 PAGES

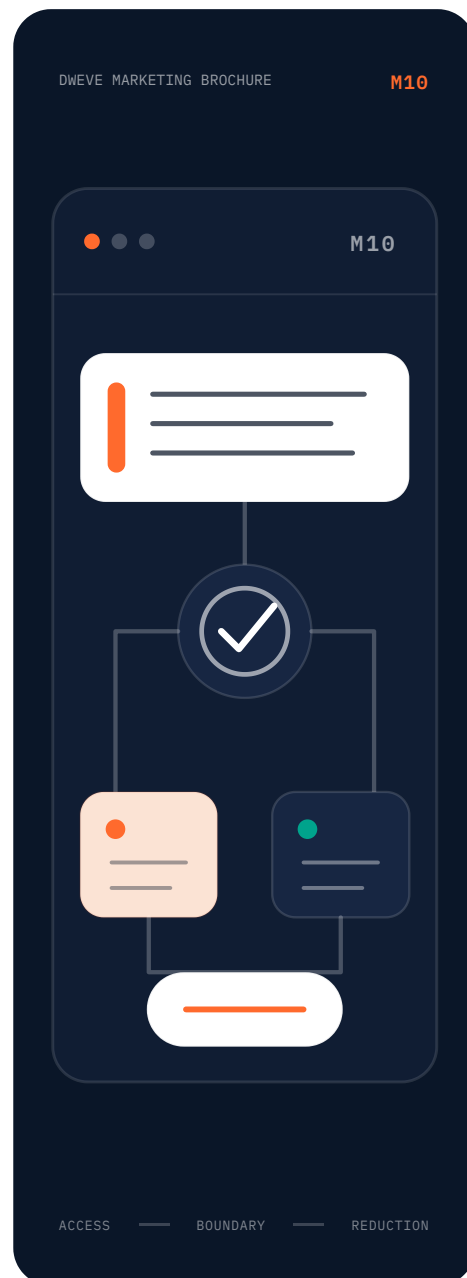
Dweve pricing and commercial options

Compare personal access, managed Fabric, direct API use, licensed operation, PoVs, training, and separately priced rights.

VISUAL BRIEFING

INDIVIDUALS, DEVELOPERS, BUYERS, PROCUREMENT TEAMS, PARTNERS, AND PROGRAMME OWNERS

ENGLISH



See the published commercial model before choosing the right access path.

M10

THE PROPOSITION

Choose the commercial path by what you need to operate

The meaningful difference is not a package name. It is who uses the service, whether software calls an API, and whether the customer operates Dweve products directly.

FABRIC PERSONAL / FABRIC FAMILY

EUR 19 / month

Fabric Personal covers one named person. Fabric Family is EUR 47.50 a month for five named people, which is the price of 2.5 Fabric Personal subscriptions. Both use Fabric through the web and app without Aura, direct API access or Agent SDK rights. The compute-contribution process is for eligible Fabric Personal customers only after their first paid month.

BUILDER

EUR 99 / month

One named independent developer, one active device, interactive Fabric web/app and separate Aura CLI use under fair use. No direct API.

BUSINESS WORKSPACE

From EUR 299 / month

The Business Workspace, business API, and Agent SDK, with a published monthly token allowance.

LICENSED

From EUR 100,000 / year

Customer-operated products on customer infrastructure. Direct product operation belongs here.

BOUNDARY

Read the promise against the operating reality

A person, a business, and a government or critical-infrastructure estate buy very different things from Dweve. Personal covers one person. Business separates direct API use, the Business Workspace, and licensed product operation. Government and Critical Infrastructure covers air-gapped programmes where sovereignty is the required outcome.

The Business Workspace uses Nexus and Spindle capabilities on the public Mesh; Aura remains a separate CLI. Direct product operation and Core require a qualifying licence.

- EUR 19 / month
- EUR 99 / month
- From EUR 299 / month
- From EUR 100,000 / year

QUESTION TO CARRY

Which part of this proposition changes the outcome people receive today?

USE AND FIT

Choose access by user and boundary

Compare the five access choices.

OFFER	LIST PRICE	PRE-ORDER PRICE	CORE BOUNDARY
Fabric Personal	EUR 19 / month	EUR 14.25 on the committed pre-order	One named person · Fabric web/app · individual compute route after month one
Fabric Family	EUR 47.50	EUR 35.63	Five named people · Fabric web/app · no Family compute route
Independent Builder	EUR 99 / month	EUR 74.25 / month	One developer · one active device · no direct API
Starter	EUR 299	EUR 224.25	10 named users and 1 team environment
Professional	EUR 999	EUR 749.25	50 named users and 5 team environments
Business	EUR 2,999	EUR 2,249.25	250 named users and 25 team environments
Enterprise	EUR 9,999	EUR 7,499.25	1,000 named users and 100 team environments

Compare Fabric Personal for one named person with Fabric Family for five at the price of 2.5 Fabric Personal subscriptions; the compute route is for Fabric Personal only. Pre-order prices show 25% off. VAT may apply.

CONTEXT

Separate useful scope from attractive distraction

Fabric Family covers five named people for the price of 2.5 Fabric Personal subscriptions: EUR 47.50 a month, or EUR 35.63 during the pre-order promotion for the life of the uninterrupted contract. Each person has separate Fabric web and app access. Aura, direct API access, and the Agent SDK are not included. The individual compute-contribution option cannot replace Fabric Family.

Choose Fabric Personal for EUR 14.25 a month, Fabric Family for EUR 35.63, or Aura Individual for EUR 74.25. Each pre-order price remains yours for the life of the uninterrupted contract. Personal and Family provide Fabric through the web and app. Aura Individual adds the separate Aura CLI for one developer on one active device. Direct API and Agent SDK access are not included.

- Fabric Personal
- Fabric Family
- Independent Builder
- Starter

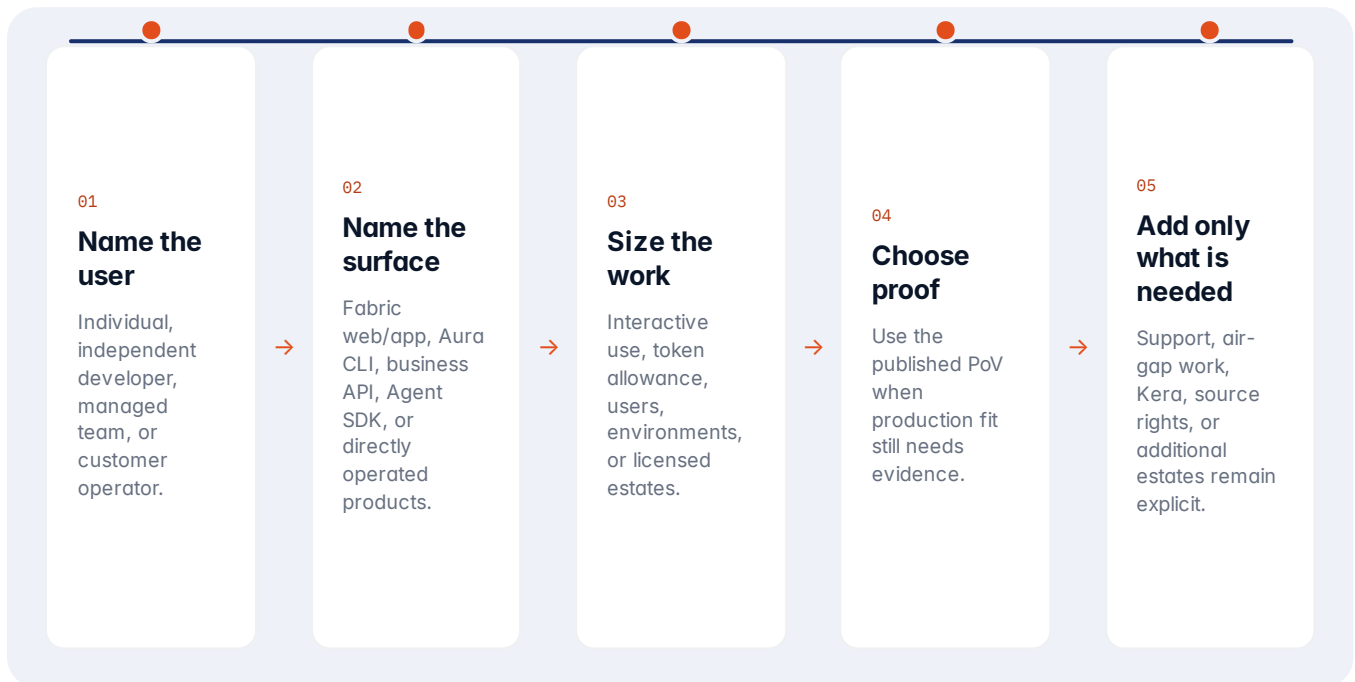
QUESTION TO CARRY

Where does this earn a place, and where should it deliberately not be used?

THE PATH

A short decision path prevents the wrong package

Start with the user and operating boundary, then choose included capacity, proof, rights, and support. A larger package cannot repair the wrong access model.



The selected agreement records the actual inclusion and responsibility boundary.

BOUNDARY

Make every stage earn the next one

Start with a bounded Proof of Value, add operational capability through training, and buy source or modification rights only when the operating model requires them.

This category is for government and critical-infrastructure estates that require digital sovereignty as an outcome. Customer operation, a declared jurisdictional boundary, physical isolation, and no outbound dependency define the operating model; estate scale, source rights, and modification rights are stated in the package and Order Form.

- Name the user
- Name the surface
- Size the work
- Choose proof

QUESTION TO CARRY

What evidence must exist before the scope is allowed to grow?

THE VALUE PICTURE

Business Workspace packages buy a real operating package

Each tier combines users, team environments, administration, support, and a monthly input-equivalent token allowance. Starter begins at the published API input rate; larger tiers add a modest volume benefit.

PACKAGE	USERS / ENVIRONMENTS	MONTHLY ALLOWANCE	ADMINISTRATION AND SUPPORT
Starter	10 named users and 1 team environment	1.495 billion input-equivalent tokens	Member access and standard administration. Standard ticket support.
Professional	50 named users and 5 team environments	5.25 billion input-equivalent tokens	Organisation access controls, shared knowledge, and reusable team processes. Standard business support.
Business	250 named users and 25 team environments	16.25 billion input-equivalent tokens	SSO, SCIM, policy controls, and audit export. Priority business support.
Enterprise	1,000 named users and 100 team environments	55.5 billion input-equivalent tokens	Advanced tenancy, retention controls, enterprise identity, and procurement evidence. Enterprise support coordination; mission-critical support remains an add-on.

Allowance use: input 1x, cached input 0.2x, output 2x; third-party charges are separate. Usage stops at the allowance unless overage is explicitly enabled at the published rates.

CONTEXT

Read the same outcome from several responsibilities

Independent Builder is a one-developer Fabric web/app and Aura CLI package without direct API access. Business Workspace packages start at Starter and include the business API, Agent SDK, and a monthly allowance. The direct API is metered separately for input, cached input, and output. Licensed tiers let the customer operate the contracted products directly on its own infrastructure.

Managed team packages start at Starter and include the Business Workspace, business API, Agent SDK, and a monthly allowance. Nexus and Spindle capabilities support Fabric on the public Mesh; Aura remains a separate CLI. Core and direct operation of the underlying products require a licence.

- Starter
- Professional
- Business
- Enterprise

QUESTION TO CARRY

Can the same result satisfy its user, operator, and reviewer?

THE OPERATING MODEL

API unit prices distinguish input, cache reuse, and output

The public unit rates make package capacity and enabled overage checkable. Cache writes are charged once at the normal input rate; valid cache reuse uses the lower cached-input rate.

UNIT PER 1M TOKENS	LIST	PRE-ORDER
Input	EUR 0.20	EUR 0.15
Cached input	EUR 0.04	EUR 0.03
Output	EUR 0.40	EUR 0.30

Cache writes use the normal input rate once. External model, search, tool, and action charges are separate. Usage stops at the allowance unless overage is explicitly enabled at the published rates.

BOUNDARY

Name the controls behind the simple interface

Build through the API with separate rates for input, cached input, and output. Cache writes use the normal input rate once; valid cache reuse uses the lower cached-input rate.

The Business Workspace package is the primary monthly purchase and includes the business API, Agent SDK, and a token allowance. Developers can also call the API directly; input, cached-input, and output prices remain public for direct use and enabled overage.

- Input
- Cached input
- Output

QUESTION TO CARRY

Who owns each control when the interface appears simple?

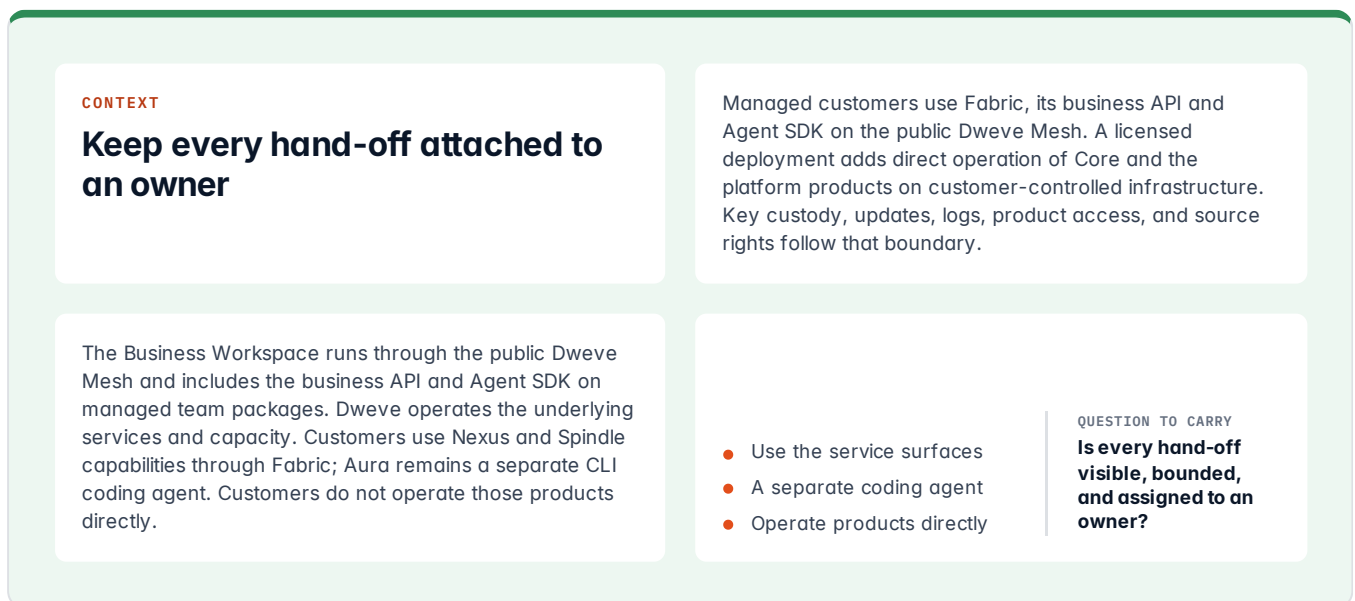
THE RESPONSIBILITY FLOW

Managed capability use is not direct product operation

Managed customers use Dweve through Fabric and the public Mesh. Licensed customers receive the contracted products to operate on their own infrastructure.



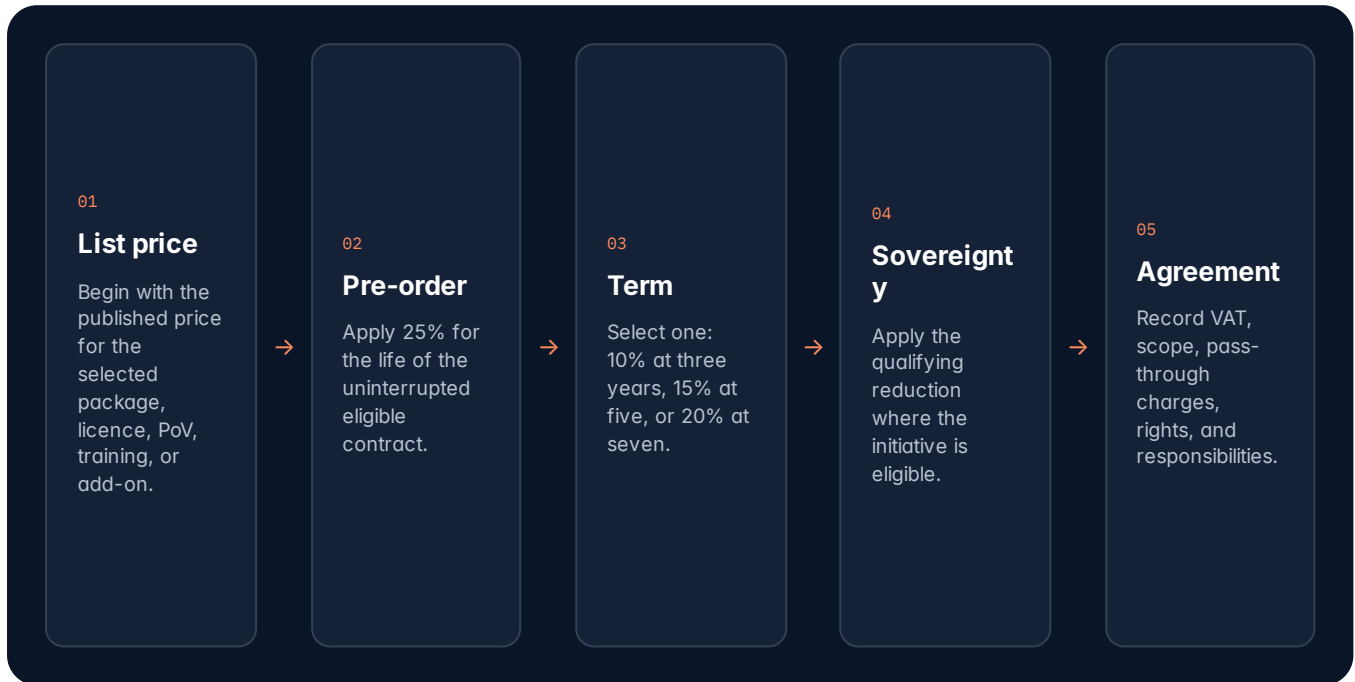
Managed access does not grant Core access or the right to operate Nexus, Spindle, Mesh, Charter, or other platform products directly.



SOURCE TO RESULT

The pre-order promotion is lifetime for its uninterrupted contract

The 25% promotion is applied to an eligible order accepted before public launch. It remains attached to that uninterrupted contract and stacks with one selected term reduction and an eligible sovereignty reduction.



Reductions apply in this order. Multi-year reductions are available beyond Government and Critical Infrastructure agreements.

BOUNDARY

Keep the basis visible as the work changes form

The 25% pre-order promotion applies for the life of the uninterrupted contract and stacks with one selected multi-year reduction: 10% at three years, 15% at five, or 20% at seven. Multi-year reductions apply to any eligible commercial contract, not only government or critical-infrastructure contracts. A qualifying European sovereignty initiative can add up to 35% after those reductions.

Fabric Personal, Fabric Family, and Aura Individual are not public yet. Pre-order them for EUR 14.25, EUR 35.63, or EUR 74.25 a month. The selected price remains yours for the life of the uninterrupted contract.

- List price
- Pre-order
- Term
- Sovereignty

QUESTION TO CARRY

Can the result still be connected to the exact basis that shaped it?

EVIDENCE PACKET

Four licensed tiers price direct customer operation

A licence moves operation to customer infrastructure and removes per-query Dweve charges inside the licensed estate. Product scope, production estates, rights, and support still follow the agreement.

LICENCE	LIST / PRE-ORDER ANNUAL	PUBLISHED SCOPE
Licensed Solution	EUR 100,000 / EUR 75,000	One defined use case, one production estate, and the coherent product set needed for it.
Licensed Platform	EUR 250,000 / EUR 187,500	The eight-product commercial platform for one organisation, one production estate, and two non-production estates.
Licensed Enterprise	EUR 600,000 / EUR 450,000	The full platform for up to three production estates, multiple sites, and regional affiliates. Verified source escrow is included.
Licensed Global	EUR 900,000 / EUR 675,000	The full platform for group-wide international use and up to ten production estates. Verified source escrow is included.

Kera, implementation, infrastructure, air-gap work, custom engineering, and operational source or modification rights are not included by default.

CONTEXT

Preserve the record needed by the next question

Licensed tiers vary by product scope, licensed estates, source-escrow position, support, and international use. Full operational source and modification rights remain separate add-ons. Each tier card lists the included scope so the quoted price and contract can be checked against it.

- Licensed Solution
- Licensed Platform
- Licensed Enterprise
- Licensed Global

Use Independent Builder, the metered API, a Business Workspace package, or a licence for direct product operation on your infrastructure. Builder starts at EUR 99 a month, API rates are EUR 0.20 input, EUR 0.04 cached input, and EUR 0.40 output per 1M tokens, and Licensed Solution starts at EUR 100,000 a year. Dweve B.V. invoices in EUR.

QUESTION TO CARRY

Does the retained record answer the next difficult question without reconstruction?

DEPLOYMENT CHOICE

Proof of Value pricing buys a bounded decision, not production use

Each PoV has a fixed duration, scope, acceptance record, and production recommendation. The amount actually paid is credited in full against the corresponding production licence when conversion occurs inside the agreed validity window.

EUR 25,000

Solution PoV

6 weeks. EUR 18,750 pre-order. One workflow, one acceptance matrix, scoped data and integrations, and a written production recommendation.

EUR 75,000

Enterprise PoV

10 weeks. EUR 56,250 pre-order. A cross-functional workflow, integrations, failure paths, governance, measurable acceptance, and a production plan.

EUR 150,000

Critical Infrastructure PoV

16 weeks. EUR 112,500 pre-order. One agency or critical programme, a controlled environment, an air-gap plan, security and continuity evidence, and a production plan.

BOUNDARY

Compare operating responsibility, not location alone

A PoV is a fixed-scope, time-limited evaluation, not a production licence. The amount actually paid is credited in full against an eligible production licence when conversion occurs inside the agreed validity window.

A PoV is time-limited evaluation work, not a production licence. The amount actually paid is credited against the corresponding production licence when conversion occurs inside the agreed window.

- Solution PoV
- Enterprise PoV
- Critical Infrastructure PoV

QUESTION TO CARRY

Who holds infrastructure, keys, updates, logs, recovery, and the exit path?

WHAT TO LOOK FOR

Government and critical infrastructure programmes price autonomy by rights

These are not generic “sovereignty packages”. They are high-assurance programmes for specific operating boundaries, source rights, technology transfer, and continuity obligations.

FROM EUR 2,000,000 / YEAR

Controlled

Full platform in an air-gapped estate, with verified escrow and controlled source review. Modification rights are not included.

FROM EUR 4,000,000 / YEAR

Autonomous

Full operational source and internal modification rights during the licence term.

FROM EUR 6,000,000 / YEAR

Independent

Full operational and development source, modification rights, technology transfer, and the contracted path to perpetual self-maintenance.

CONTEXT

Use signals that can change the next decision

A Government & Critical Infrastructure deployment is customer-operated and physically isolated by default. Every tier includes the full licensed platform; the Order Form defines the estate, locations, keys, and operating boundary. The tiers differ in source, modification, transfer, and independence rights.

Controlled, Autonomous, and Independent are Government & Critical Infrastructure package tiers. Every tier carries the full licensed platform in a customer-operated, physically isolated estate. The difference is source access, modification rights, technology transfer, and the independence path. List prices are EUR 2,000,000, EUR 4,000,000, and EUR 6,000,000 per year, with 25 percent pre-order pricing on all three.

- Controlled
- Autonomous
- Independent

QUESTION TO CARRY

Which signals would change the next decision rather than merely impress the room?

HONEST LIMITS

Source, modification, and customer-specific rights remain explicit add-ons

Keeping high-value rights outside ordinary licences lowers the base package and prevents a vague promise of ownership. The agreement states eligibility, restrictions, access control, non-compete boundaries, and applicable competition-law review.

ADD-ON	PUBLISHED PRICE	BOUNDARY
Full operational source and internal modification rights	200% of the base annual licence; 150% of the base annual licence while the pre-order promotion applies	Enterprise or Global only. Internal operational use; no redistribution, third-party service, or competing platform use
Managed customer fork	The higher of EUR 750,000 / year or 75% of the base annual contract	A maintained customer-specific code line
Kera target portfolio	From EUR 200,000 / year	Target and toolchain scope is agreed separately

The source-rights add-on is 200% of the base annual licence, or 150% during the pre-order promotion, with no fixed-price alternative. Verified escrow and secure source review are separate lower-rights options.

BOUNDARY

Design the failure before presenting the success

These are commercial options, not default inclusions. Full operational source and internal modification rights are priced at 200% of the base annual licence before an applicable pre-order reduction and carry confidentiality, non-compete, and redistribution limits.

Proofs of Value, training, deployment services, support, engineering, Kera, and additional estates use the same published prices as business agreements. If the selected Government & Critical Infrastructure package already includes escrow, source review, source, modification, or independence rights, that item is included and is not charged again. Any broader classified or multi-estate scope is stated in the Order Form.

- Full operational source and internal modification rights
- Managed customer fork
- Kera target portfolio

QUESTION TO CARRY

What happens when a source, permission, target, model, or supplier is unavailable?

ACCEPTANCE PATH

Before signature, reconcile the whole commercial record

The quote is complete only when the visible price and the operating model agree. That includes included use, overage, rights, services, external costs, conversion credit, and continuity.



A PoV adds the acceptance matrix and conversion-validity window before production commitment.

CONTEXT

Close the proof with an owned decision

Choose a paid pre-order for Fabric Personal, Fabric Family or Aura Individual to lock its 25% lower monthly price for the life of the uninterrupted contract. Access begins only after you receive and accept an invitation for your access group.

Reserve the first Fabric Family month for five named people using the payment method that suits you. Access starts only after you receive and accept an invitation.

- Confirm inclusion
- Confirm boundary
- Confirm reductions
- Confirm additions

QUESTION TO CARRY

Are success, counter-metrics, failure cases, and stop conditions agreed first?

ADOPTION

Training and certification are priced separately from software

Five tracks publish instructor-led, private-cohort, and examination prices. Public books and learning material remain the free self-study route, and the pre-order promotion applies to eligible enrolments.

TRACK	PARTICIPANT	COHORT UP TO 12	EXAM
Certified Professional · 2 days	EUR 1,500	EUR 15,000	EUR 250
Certified Developer · 4 days	EUR 3,000	EUR 30,000	EUR 400
Certified Expert · 5 days	EUR 5,000	EUR 50,000	EUR 650
Certified Architect · 7 days	EUR 7,500	EUR 75,000	EUR 900
Industry Specialist · 6 days	EUR 5,500	EUR 55,000	EUR 650

Instructor-led prices are per participant. Exams are purchased separately. Eligible pre-orders receive 25% off.

BOUNDARY

Expand only what proved reusable

Five certification tracks cover Professional, Developer, Expert, Architect, and Industry Specialist depth. Instructor-led preparation, private cohorts, and proctored exams are separate purchases with published list and pre-order prices. Free books remain the self-study route, and pre-order enrolment is open now.

Five professional certification tracks cover Professional, Developer, Expert, Architect and Industry Specialist depth. Each has published preparation, private-cohort and exam prices. Pre-order enrolment is open, and the free books remain the self-study route.

- Certified Professional · 2 days
- Certified Developer · 4 days
- Certified Expert · 5 days
- Certified Architect · 7 days

QUESTION TO CARRY

What can be reused safely, and what requires a new decision and proof?

WHAT TO PREPARE

Bring the facts needed for one defensible quote

A useful pricing conversation starts with the real users, surfaces, workload, operating boundary, rights, proof need, and support responsibility.



The result should be a price and boundary that another reviewer can reproduce.

CONTEXT

Bring enough reality to make the session useful

You can cancel any time, because it is a monthly plan. And because you are buying at a distance as a European consumer, EU withdrawal rights apply on top. Exactly how they work for a service that starts right away is spelled out before you pay.

When you find a way of doing something that works, save it as a workflow. Next time you just press it and the workspace does the same steps again, so the useful things you figure out are never lost.

- People and surfaces
- Workload and estate
- Responsibility
- Rights and additions

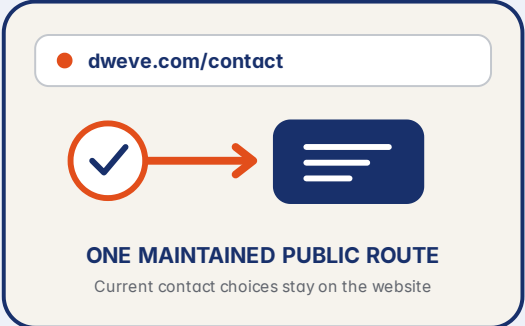
QUESTION TO CARRY

Which real sources, rules, owners, and examples will make the first session honest?

THE INVITATION

Continue with the question that matters

Scope a briefing, demonstration, or proof around the workflow and decision that matter to your organisation.



ONE MAINTAINED PUBLIC ROUTE
Current contact choices stay on the website

START A CONVERSATION

Continue through the current contact page

Scope a workflow or ask a technical question, then use the contact page to begin.

START	dweve.com/contact Use the maintained public contact route
BRING	One bounded question Workflow, audience, decision, and desired evidence
CHOOSE	Briefing · demonstration · PoV Select the smallest useful next step
VERIFY	Current scope and terms Confirm availability, pricing, and responsibilities before commitment

CONTINUE ONLINE
dweve.com/contact
 Current route and contact choices

BOUNDARY

Turn the brochure into one bounded next step

You never have to take an answer on trust. Every reply shows you the file, the note, or the step it came from, so you can check it yourself. This is the same proof a business gets, in plain sight.

After the first paid month, an eligible customer may continue without the monthly payment through the published spare-compute option. The contribution and control terms are disclosed before opt-in and can change only as the applicable contract permits.

- Start: dweve.com/contact
- Bring: One bounded question
- Choose: Briefing · demonstration · PoV
- Verify: Current scope and terms

QUESTION TO CARRY

What is the smallest useful next conversation Dweve should prepare?