

MARKETING BROCHURE · 16 PAGES

Dweve for individuals

Ask in ordinary language, inspect the basis, and stay in charge of the next step.

VISUAL BRIEFING

INDIVIDUALS AND NON-TECHNICAL READERS

ENGLISH



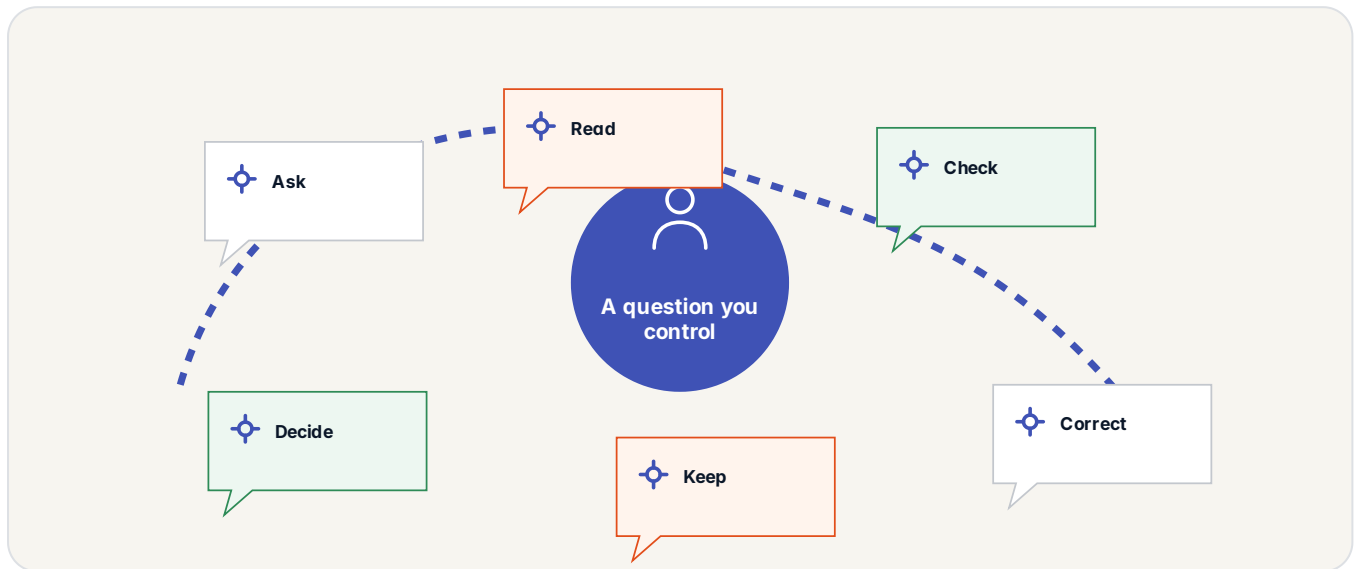
A calm introduction for people who do not want a technical manual.

M02

THE PROPOSITION

Your question, your judgment

There is nothing to install and nothing to buy. These are short written pages that explain what Dweve is, in plain words. Open one in your browser, or save it to read later in your chair.



How to read this visual: follow a question you control through the proposition.

MECHANISM

Read the promise against the operating reality

Fabric is the workspace where AI work stops being scattered pilots and becomes one thing you can govern. On the first morning a team logs in to folders that already exist, approvals already routed, and an answer that arrives with its source and its sign-off attached. One dashboard for who can do what, what each team is spending, and a trail of every decision that survives a regulator question.

An agent is not the model behind its latest answer. Its identity includes its purpose, tools, knowledge, memory, permissions, budgets, policies, lifecycle, and history. That identity can remain stable while the model used for one cognitive step changes. A local model may replace an external one. A smaller model may handle routine work. Loom may be selected for a task that needs its inspectable cognitive system.

- Ask
- Read
- Check
- Correct

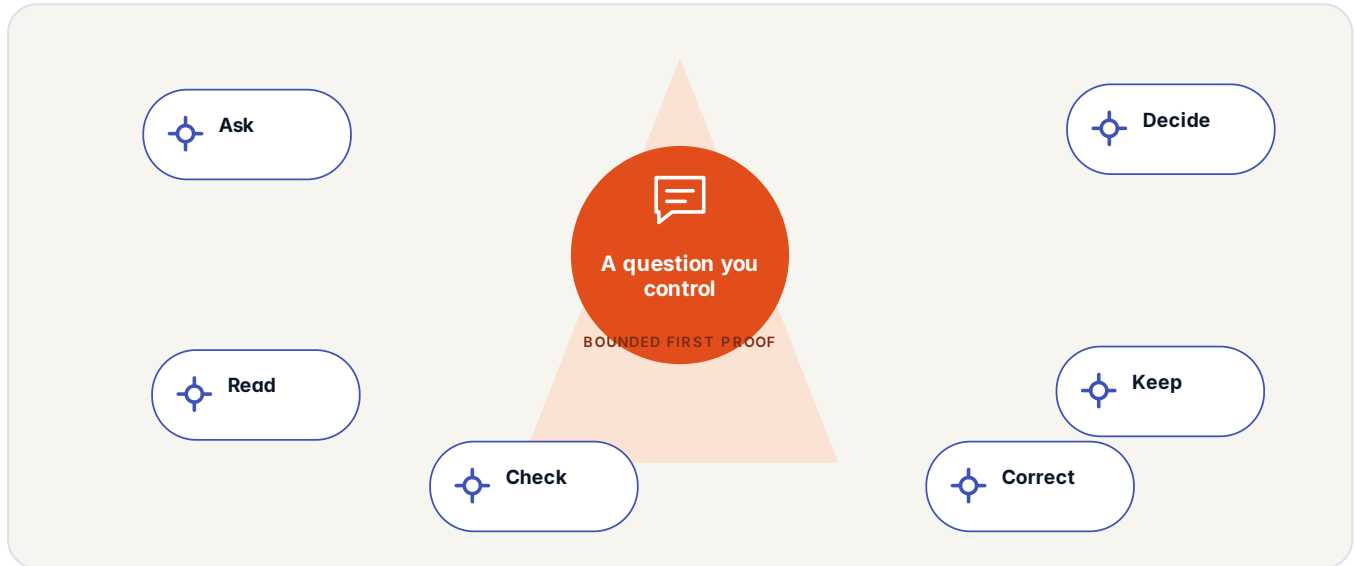
QUESTION TO CARRY

Which part of this proposition changes the outcome people receive today?

USE AND FIT

Where this proposition can earn its place

Start with responsibilities that have a real owner, useful sources, and a consequence worth improving.



How to read this visual: follow a question you control through use and fit.

DECISION

Separate useful scope from attractive distraction

Most AI apps keep the conversation inside one assistant. Need another opinion? Open another app. Need a different kind of AI? Upload the file again. Need to compare the answers? Copy them into a third place. Fabric keeps the task together. You can ask a question, add a document, invite another kind of AI, bring in a helper, save the useful process, and share the result with its source attached. The helper can change. The work does not start over.

Once your access group opens, start with one real task and add a document or another kind of help when the work needs it. The conversation stays connected to the sources, decisions, and reusable steps that follow.

- Ask
- Read
- Check
- Correct

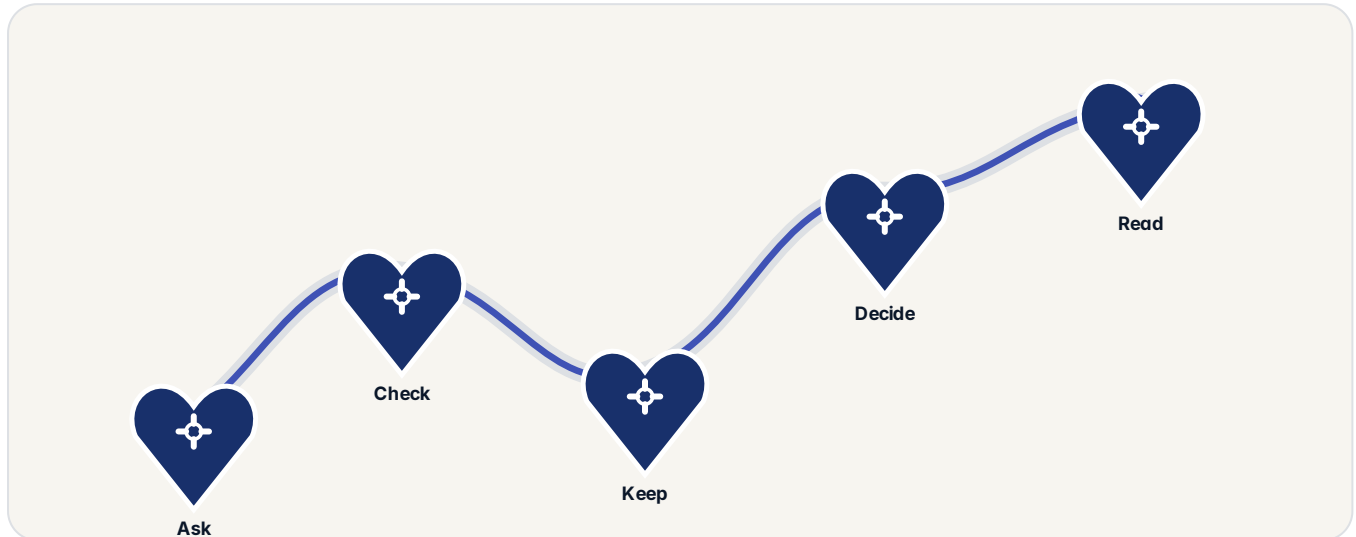
QUESTION TO CARRY

Where does this earn a place, and where should it deliberately not be used?

THE PATH

From first question to an informed decision

A focused engagement should make the next decision easier, not create a larger promise.



How to read this visual: follow a question you control through the path.

WHY THIS SHAPE WORKS

The workflow, operating boundary, evidence, and decision criteria are considered together from the start.

MECHANISM

Make every stage earn the next one

The approval packet is created as the work moves, not rebuilt later when someone asks. Source, rule, owner, and a replay path attach while the decision is made, so a regulator question is a retrieval, not a reconstruction.

Fabric brings five surfaces together under one contract: the agent roster, the workflow engine, the model layer, the knowledge base, and the governed workspace. Each surface has its own API namespace. Each surface writes to the same tenant audit chain. You use only the surfaces you need, and each one is available from the first tier.

- Ask
- Check
- Keep
- Decide

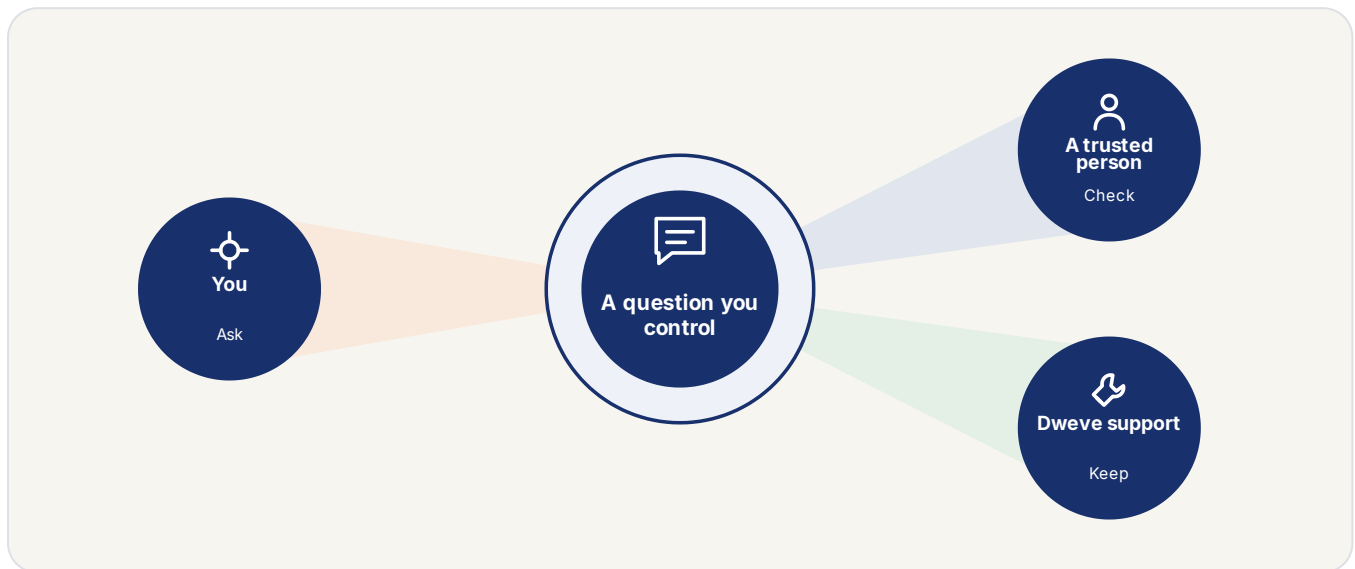
QUESTION TO CARRY

What evidence must exist before the scope is allowed to grow?

THE VALUE PICTURE

One outcome, seen from three responsibilities

Good AI work must make sense to the person using it, the team operating it, and the people reviewing it.



How to read this visual: follow a question you control through the value picture.

PRIMARY READER

Individuals and non-technical readers

The first conversation.

DECISION SUPPORTED

A calm introduction for people who do not want a technical manual.

The next useful step.

DECISION

Read the same outcome from several responsibilities

Your organisation does not need another AI island. It needs one durable system in which knowledge, models, datasets, agents, teams, flows, integrations, people, policies, and evidence remain connected to the work. Fabric provides that system. Use Loom, approved local models, supported models on Mesh, workspace-trained models, or supported external providers through customer credentials. Use one when one is enough. Use several when the task benefits from different strengths. Change the intelligence without rebuilding the operation around it.

Fabric Personal is EUR 19 per month, or EUR 14.25 under the pre-order promotion, for one named person. Fabric Family is EUR 47.50, or EUR 35.63 on the pre-order, for five named people. Both provide Fabric web and app access; Aura, direct API access and Agent SDK rights are not included. After the first paid month, an eligible individual Personal customer may use the published compute-contribution process instead of paying monthly; that route does not replace Family.

- Ask
- Check
- Keep
- Read

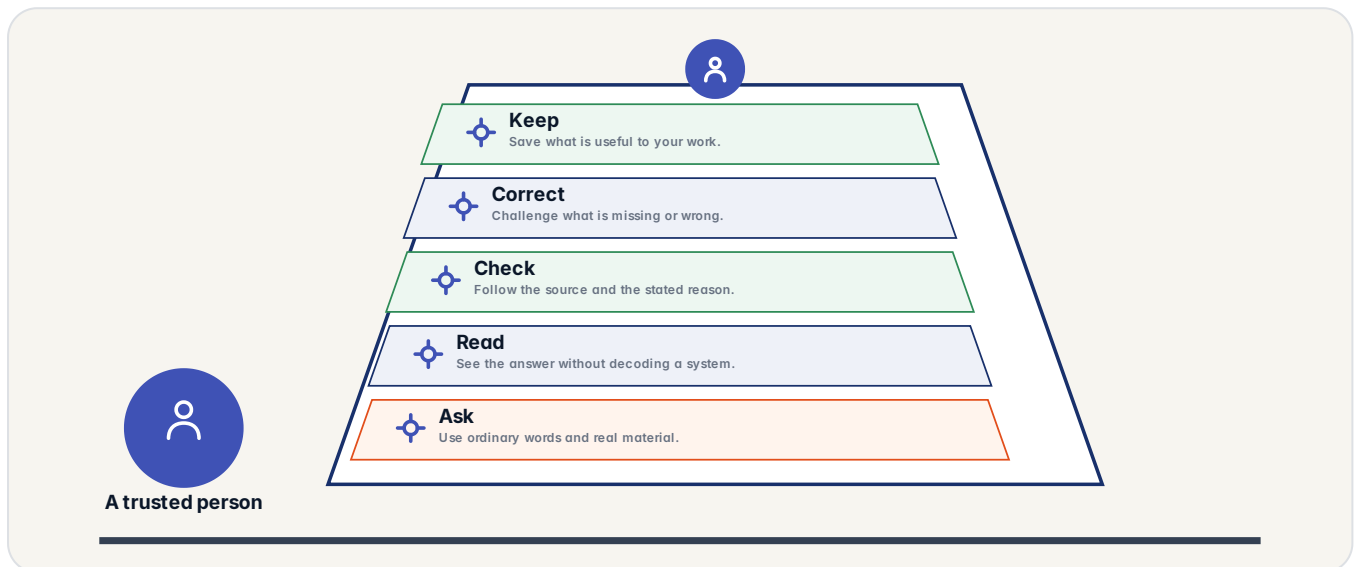
QUESTION TO CARRY

Can the same result satisfy its user, operator, and reviewer?

THE OPERATING MODEL

Control follows the work, from outcome to exit

A credible proposition connects the visible result to the less visible responsibilities underneath it.



How to read this visual: follow a question you control through the operating model.

MECHANISM

Name the controls behind the simple interface

Fabric records more than a final answer and a provider name. It can preserve the sources, model versions, participants, active Loom experts, constraints, retrieval choices, weights, judges, tools, approvals, failures, costs, and actions that shaped the outcome. A reviewer can open the result and follow the work backwards.

A correction has an address. A policy change has a visible effect. A model change can be compared against the previous execution. Evidence is created as the operation runs rather than reconstructed after the dispute arrives. Fabric exposes the system decisions it controls and marks the provider boundaries it cannot see through.

- Ask
- Read
- Check
- Correct

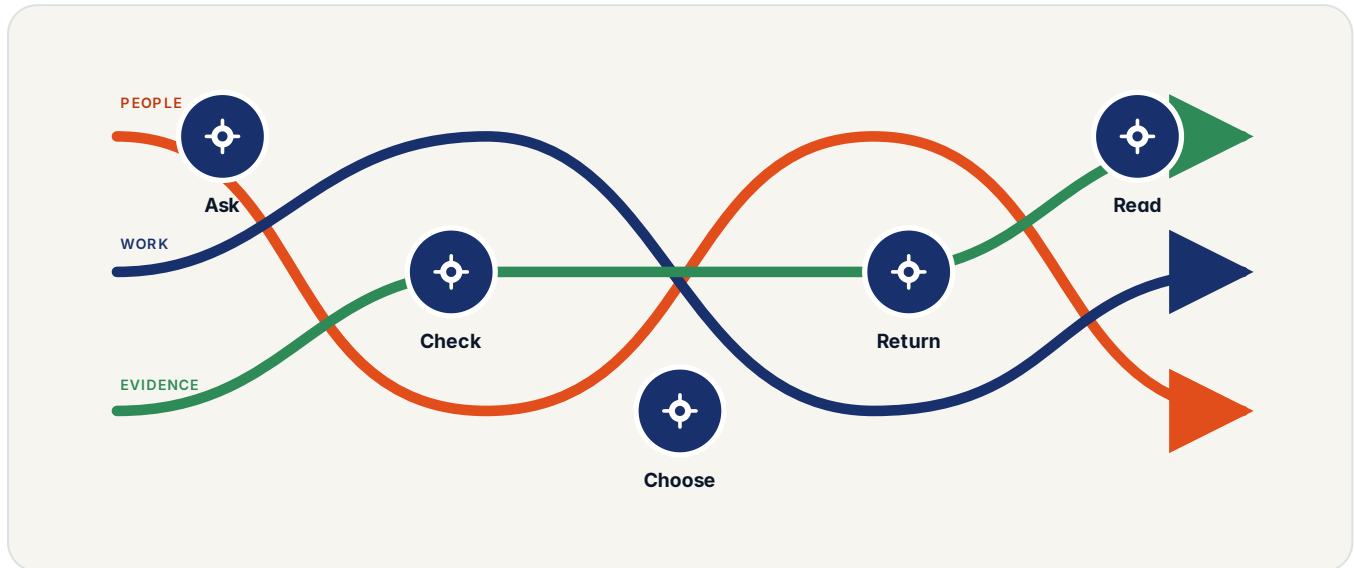
QUESTION TO CARRY

Who owns each control when the interface appears simple?

THE RESPONSIBILITY FLOW

People, platform, and evidence move together

The work becomes easier to govern when each stage leaves a clear hand-off.



How to read this visual: follow a question you control through the responsibility flow.

DECISION

Keep every hand-off attached to an owner

Provider SDKs want to own the conversation, message format, tools, memory, streaming protocol, agent schema, and execution history. That is convenient for one integration and expensive for a platform. Fabric defines the durable system above those providers. The workspace owns the object graph. The work owns the context. Models, agents, teams, solvers, tools, and people participate through typed contracts. The UI, REST API, WebSocket stream, flow runtime, knowledge layer, model registry, and activity view operate on the same domain.

A piece of work has identity separate from the model, agent, or person currently handling it. The same work can move from chat into a flow, pause at an approval, call a tool, invite a team, produce an output, and return as reusable knowledge without becoming unrelated records.

- Ask
- Check
- Choose
- Return

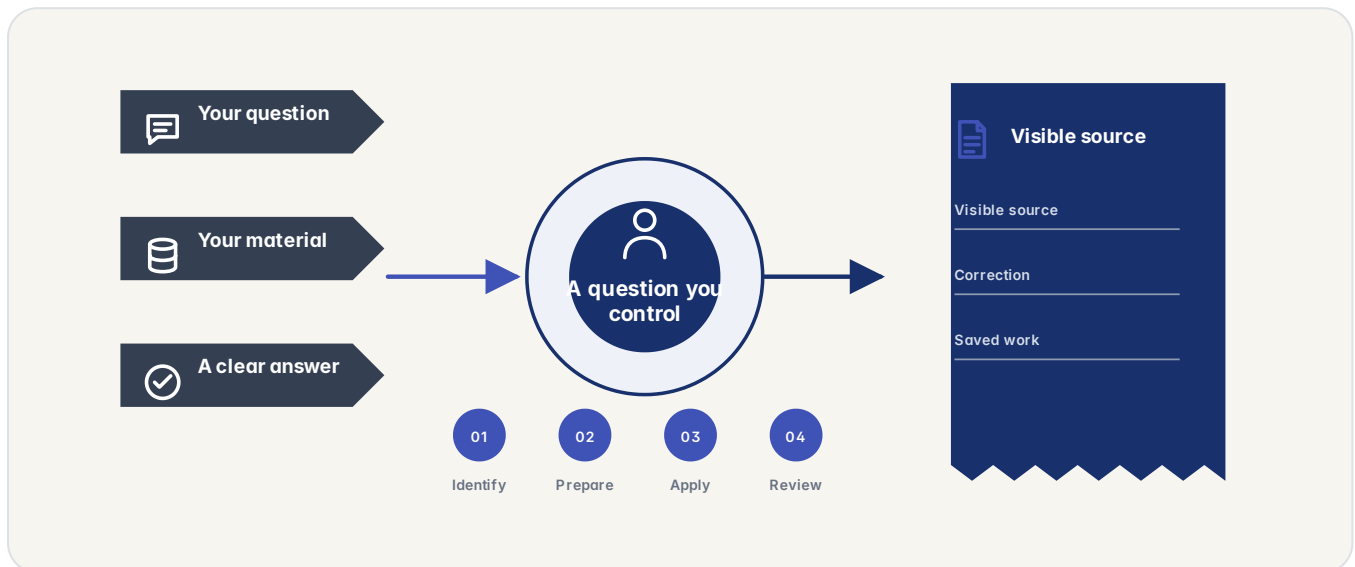
QUESTION TO CARRY

Is every hand-off visible, bounded, and assigned to an owner?

SOURCE TO RESULT

Every useful outcome begins with an authoritative basis

The work stays explainable when source identity, transformation, decision, and hand-off remain visible between systems.



How to read this visual: follow a question you control through source to result.

MECHANISM

Keep the basis visible as the work changes form

The document can become part of your knowledge library. The useful steps can become a saved flow. A specialist helper can remain available for the next similar task. The answer can be shared with the source and relevant thread intact. Chat is one entrance into Fabric. It is not the whole product.

Fabric Personal is an individual Fabric service on the public Dweve Mesh. It shares the Fabric foundation with Business Workspace while retaining its own consumer access boundary. Personal data stays within the service's declared European boundary, and eligible local work can remain on your device.

- Identify
- Prepare
- Apply
- Review

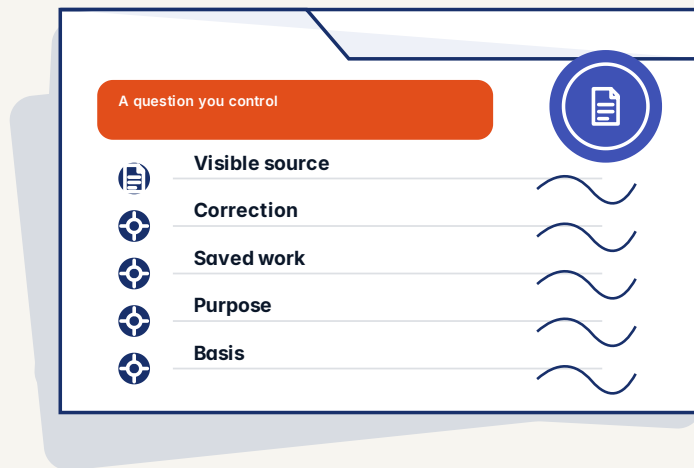
QUESTION TO CARRY

Can the result still be connected to the exact basis that shaped it?

EVIDENCE PACKET

The record should answer the next difficult question

Capture enough to explain the result, inspect authority, investigate failure, and make the next decision without rebuilding the story from memory.



How to read this visual: follow a question you control through evidence packet.

DECISION

Preserve the record needed by the next question

A human can override the automatic result with a recorded reason. A closed model can still be used as a judge, but Fabric records the fact that the judgement came from that model and does not upgrade its prose into formal proof. Best answer is never used without a selection basis.

It can show whether several answers were compared, how a judge or reviewer chose between them, where participants disagreed or were unsure, and which action was approved afterwards. You can read the answer normally. The work record is there when the answer matters enough to inspect.

- Purpose
- Basis
- Authority
- Action

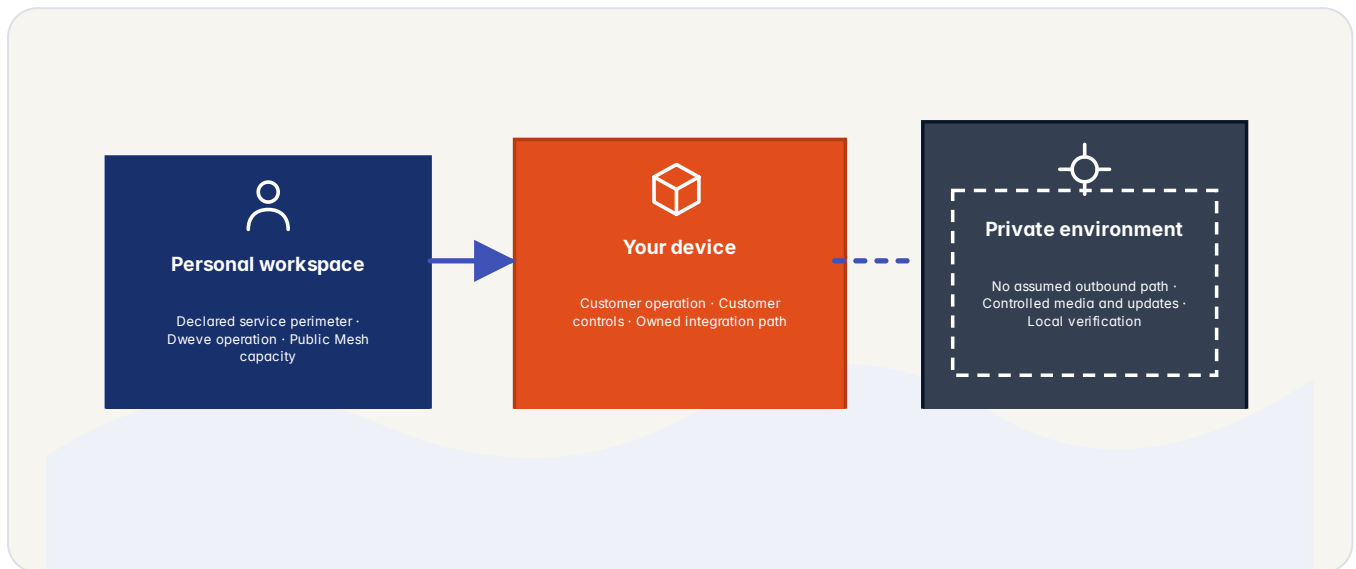
QUESTION TO CARRY

Does the retained record answer the next difficult question without reconstruction?

DEPLOYMENT CHOICE

Choose the operating posture around the work

Location is only one dimension. Decide who operates, who holds keys, which dependencies exist, how updates arrive, and what continuity requires.



How to read this visual: follow a question you control through deployment choice.

MECHANISM

Compare operating responsibility, not location alone

Use the interface, REST API, WebSocket stream, flows, agents, teams, or custom applications. Change the model, runtime, or deployment posture without surrendering the context, lineage, and system contract that make the work one operation.

Two questions decide procurement: who operates it, and where does it run. Business Workspace uses the public Dweve Mesh. A licence adds direct product operation on customer-controlled infrastructure, including physically isolated estates. The workflow and evidence contracts remain recognizable while product rights and operating responsibility change.

- Begin through managed Fabric
- Run on customer infrastructure
- Close the environment
- Ask

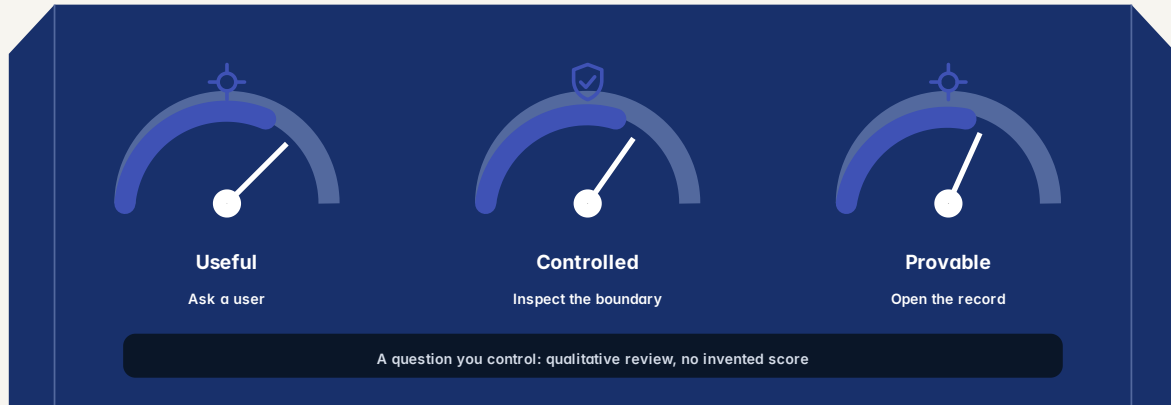
QUESTION TO CARRY

Who holds infrastructure, keys, updates, logs, recovery, and the exit path?

WHAT TO LOOK FOR

Three signals that the proof is earning trust

Progress is a useful outcome under understood control, supported by reviewable evidence.



How to read this visual: follow a question you control through what to look for.

DECISION

Use signals that can change the next decision

Fabric is the workspace for questions that grow into real work. Ask, add a document, invite another kind of help, and keep the useful answer connected to its sources. When you share it, the evidence can travel with the result.

It can also represent training or fine-tuning support, region and residency constraints, cost and latency characteristics, determinism and replay properties, evidence and trace depth, evaluation and publication state, and permitted work classes. Selection can then operate on explicit capability and policy rather than a hard-coded dropdown. Model-agnostic does not mean pretending every model is equivalent.

- Useful
- Controlled
- Provable
- Ask

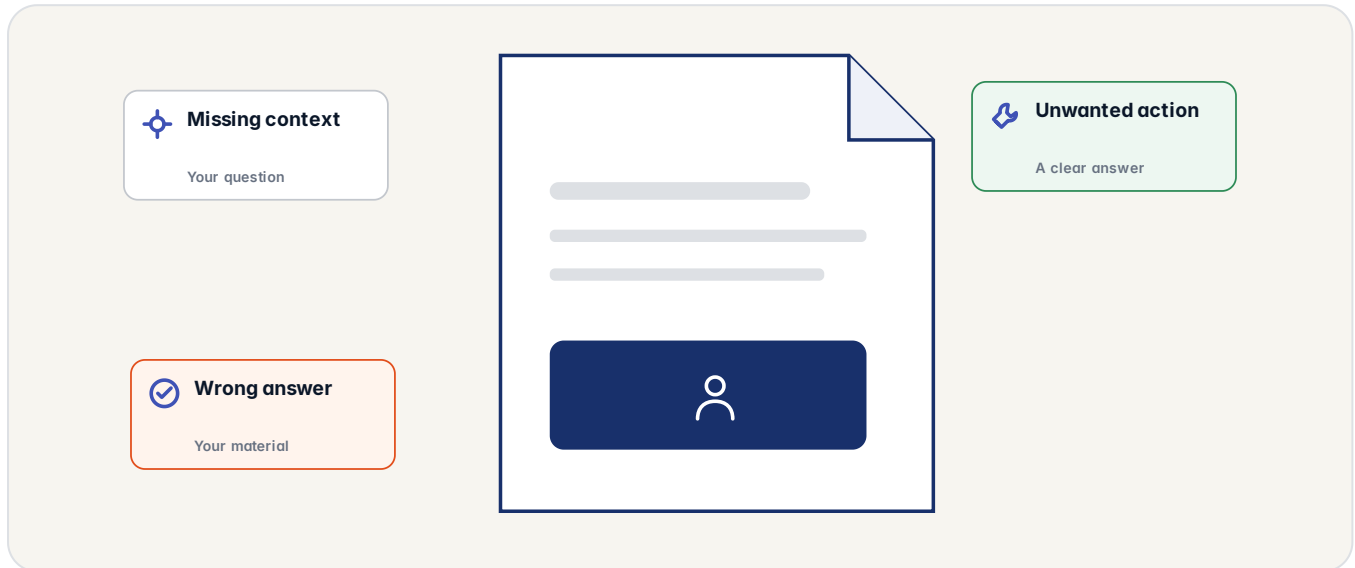
QUESTION TO CARRY

Which signals would change the next decision rather than merely impress the room?

HONEST LIMITS

Design failure before the first success demo

Visible failure is more useful than a polished result whose limits remain unknown.



How to read this visual: follow a question you control through honest limits.

MECHANISM

Design the failure before presenting the success

It can also contain Loom experts, constraints, reasoning modes, solvers, and verifiers where present, flow nodes, branches, retries, and tools, candidate artefacts, weights, criteria, judge results, and merge decisions, approvals and authority transitions, costs, latency, resource use, and failure recovery, and the final output, citations, and downstream actions. The record provides the system-level explanation. It does not fabricate access to private internal reasoning in an external model.

Conditions make routing explicit. Retries and error boundaries make failure explicit. Human steps make authority explicit. Node events make the run observable. The flow remains valid when a model node changes to another eligible implementation.

- Missing context
- Wrong answer
- Unwanted action

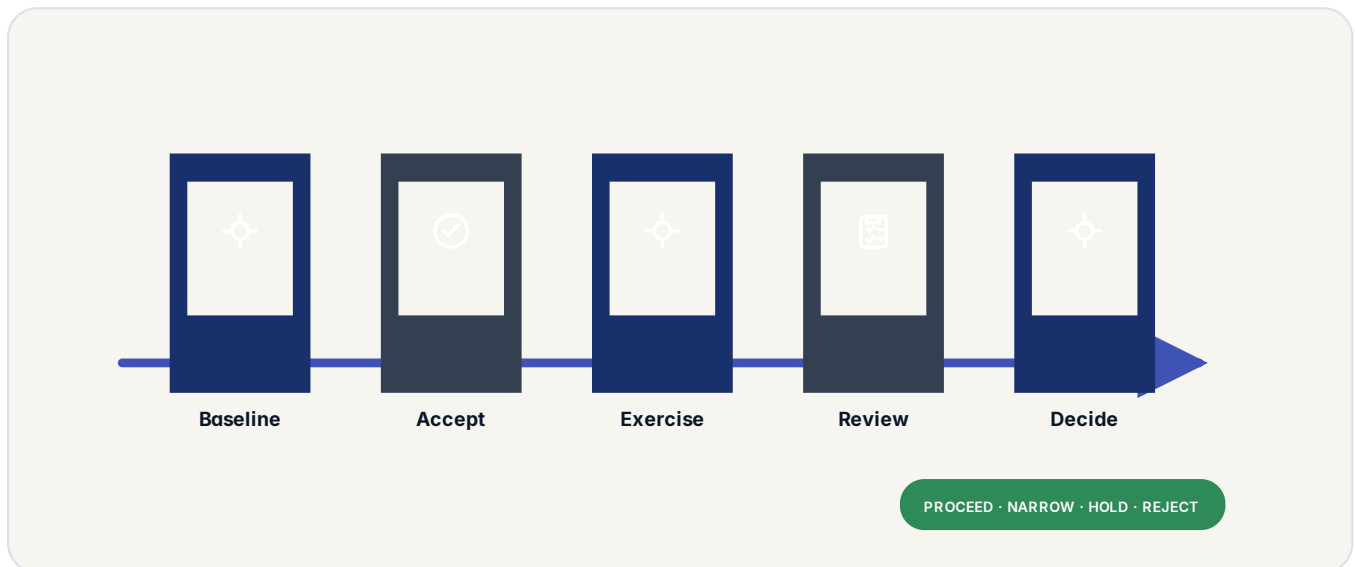
QUESTION TO CARRY

What happens when a source, permission, target, model, or supplier is unavailable?

ACCEPTANCE PATH

A proof should close with a decision, not applause

Agree the decision path before the demonstration so a strong or weak result can change what happens next.



How to read this visual: follow a question you control through acceptance path.

DECISION

Close the proof with an owned decision

Approve with one condition: deployment must stay inside the agreed EU boundary. The residency clause in v4 names a fallback region that fails the DORA third-party resilience test, so the condition pins it back. The clause, the policy version, and the reviewing manager are recorded, and the decision replays the same way for an audit.

Fabric can expose every orchestration and composition decision it controls. For Loom, that may include active experts, constraints, reasoning modes, knowledge references, and supported proof artefacts. For an external model, it may include the request envelope, provider, model, returned output, exposed tool calls, timing, cost, and how the contribution was used.

- Baseline
- Accept
- Exercise
- Review

QUESTION TO CARRY

Are success, counter-metrics, failure cases, and stop conditions agreed first?

ADOPTION

Expansion is a sequence of owned choices

Move from one bounded result to a repeatable operating capability without making the scope vague.



How to read this visual: follow a question you control through adoption.

MECHANISM

Expand only what proved reusable

A model begins as one component. Then its chat format becomes the conversation layer, its memory becomes the organisation's memory, its tool API becomes the integration strategy, its agent format becomes the automation layer, its provider logs become the audit evidence, its pricing becomes the operating model, and its region becomes the residency posture. The model has acquired operational gravity.

A task can move from conversation to flow, approval, action, and knowledge without becoming unrelated records. Every contribution returns to that shared context rather than becoming another disconnected output. What is this work trying to achieve, which knowledge supports it, who has authority to move it forward, and what happened afterwards can all be answered from the work itself.

- Prove one workflow
- Own the operation
- Repeat the pattern
- Add responsibility

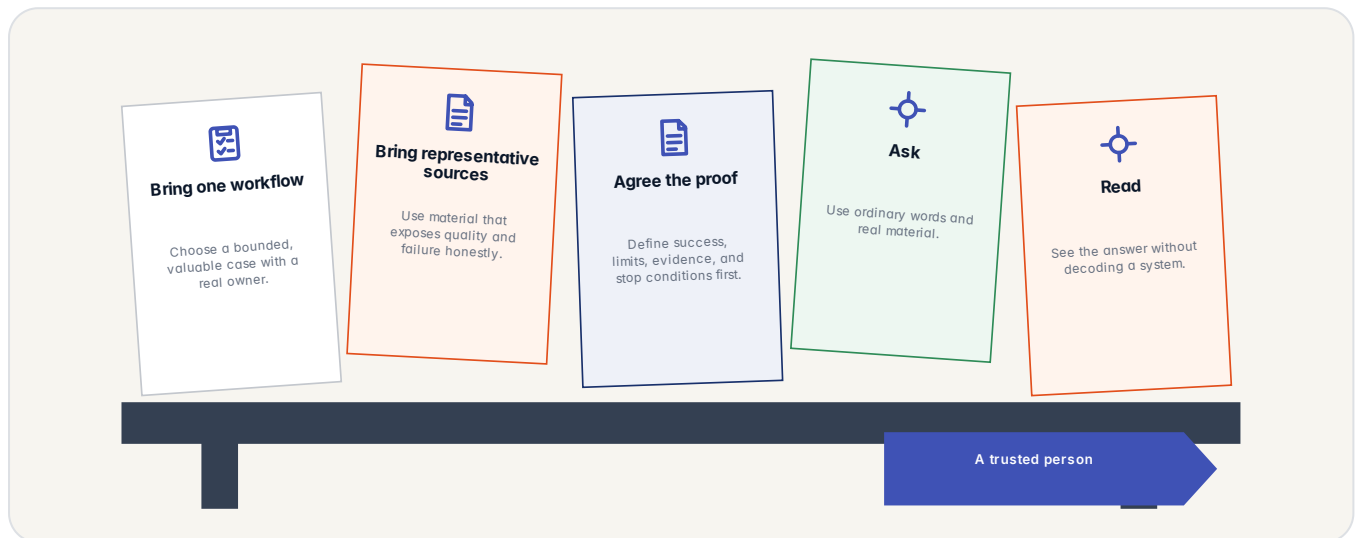
QUESTION TO CARRY

What can be reused safely, and what requires a new decision and proof?

WHAT TO PREPARE

Bring the ingredients for a useful first session

A small amount of real context produces a better conversation than a broad catalogue of hypothetical features.



How to read this visual: follow a question you control through what to prepare.

KEEP IT BOUNDED

Sensitive production data is not required for the first conversation. Bring representative material and the rules that define a useful result.

DECISION

Bring enough reality to make the session useful

Upload your files, ask a real question, and get an answer tied back to the exact source. Fabric is strongest when the answer stays grounded and you can check it.

You can begin exactly where you expect: with a conversation. Ask a question. Upload a file. Mention a helper. Invite another person. The difference appears after the first answer.

- Bring one workflow
- Bring representative sources
- Agree the proof
- Ask

QUESTION TO CARRY

Which real sources, rules, owners, and examples will make the first session honest?

THE INVITATION

Continue with the question that matters

Scope a briefing, demonstration, or proof around the workflow and decision that matter to your organisation.

dweve.com/contact

ONE MAINTAINED PUBLIC ROUTE

Current contact choices stay on the website

CONTINUE ONLINE

dweve.com/contact

Current route and contact choices

START A CONVERSATION

Continue through the current contact page

Scope a workflow or ask a technical question, then use the contact page to begin.

START	dweve.com/contact Use the maintained public contact route
BRING	One bounded question Workflow, audience, decision, and desired evidence
CHOOSE	Briefing · demonstration · PoV Select the smallest useful next step
VERIFY	Current scope and terms Confirm availability, pricing, and responsibilities before commitment

MECHANISM

Turn the brochure into one bounded next step

A workflow can pin a model version. An agent can allow a set of eligible models. A project can prohibit external providers. A regulated flow can require local execution and a minimum evidence depth. A low-risk task can choose the smallest adequate model. The decision is recordable and appended to the work record.

Start with a question. Let the right help join when it is useful. Keep the files, sources, decisions, and process together. The model can change. Your work remains yours.

- Start: dweve.com/contact
- Bring: One bounded question
- Choose: Briefing · demonstration · PoV
- Verify: Current scope and terms

QUESTION TO CARRY

What is the smallest useful next conversation Dweve should prepare?