

MARKETING BROCHURE · 20 PAGES

Dweve, the company

The people, place, mission, ownership posture, work, and long-term responsibility behind the platform.

VISUAL BRIEFING

CUSTOMERS, PARTNERS, JOURNALISTS, CANDIDATES, AND DILIGENCE TEAMS

ENGLISH



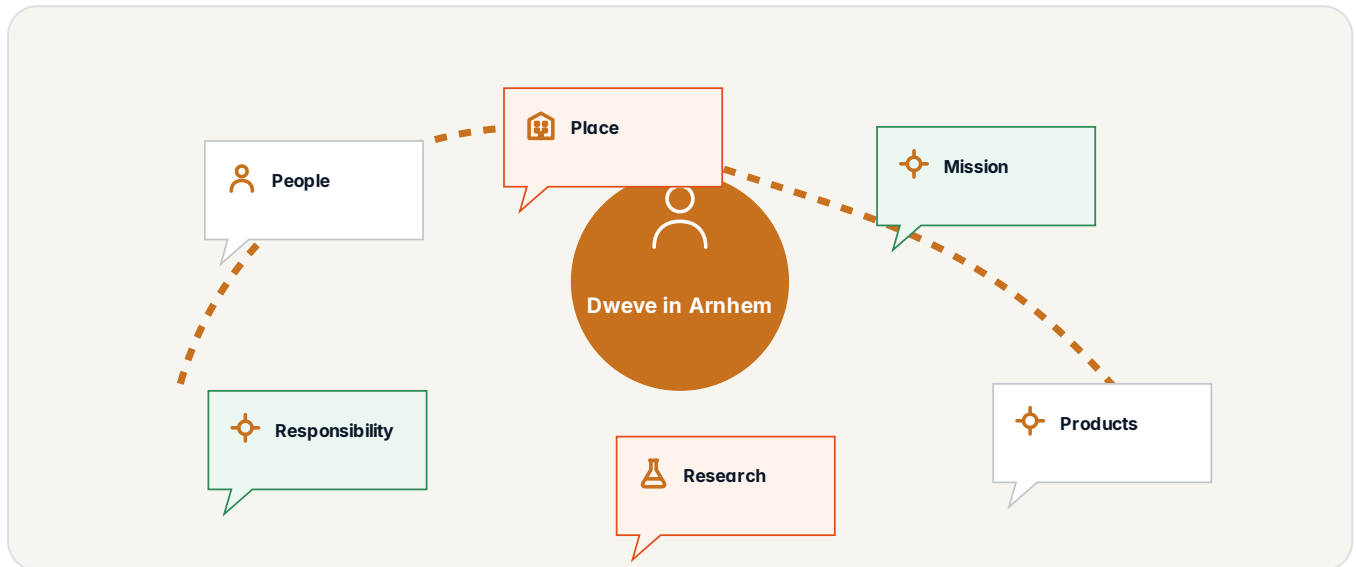
Meet the company before deciding whether to work with it.

C01

THE PROPOSITION

A Dutch AI company built around accountable work

Dweve is a small Dutch company started by five people with their own money. They are building useful AI that can show the work around an answer, keep information in Europe, and leave important decisions with people. This page introduces the people and the choices they made.



How to read this visual: follow dweve in arnhem through the proposition.

MECHANISM

Read the promise against the operating reality

Dweve is a company in the Netherlands, in a town called Arnhem. Five people started it with their own money. No big investors tell them what to do. They build computer helpers that can explain themselves, the way a good neighbour explains why they did something.

There is no outside money owner pulling the strings. The people who built Dweve paid for it, so they answer to the people who use it. You pay one plain price that is printed on the page, or you lend your spare computer time and pay nothing. The company and your information stay inside Europe.

- People
- Place
- Mission
- Products

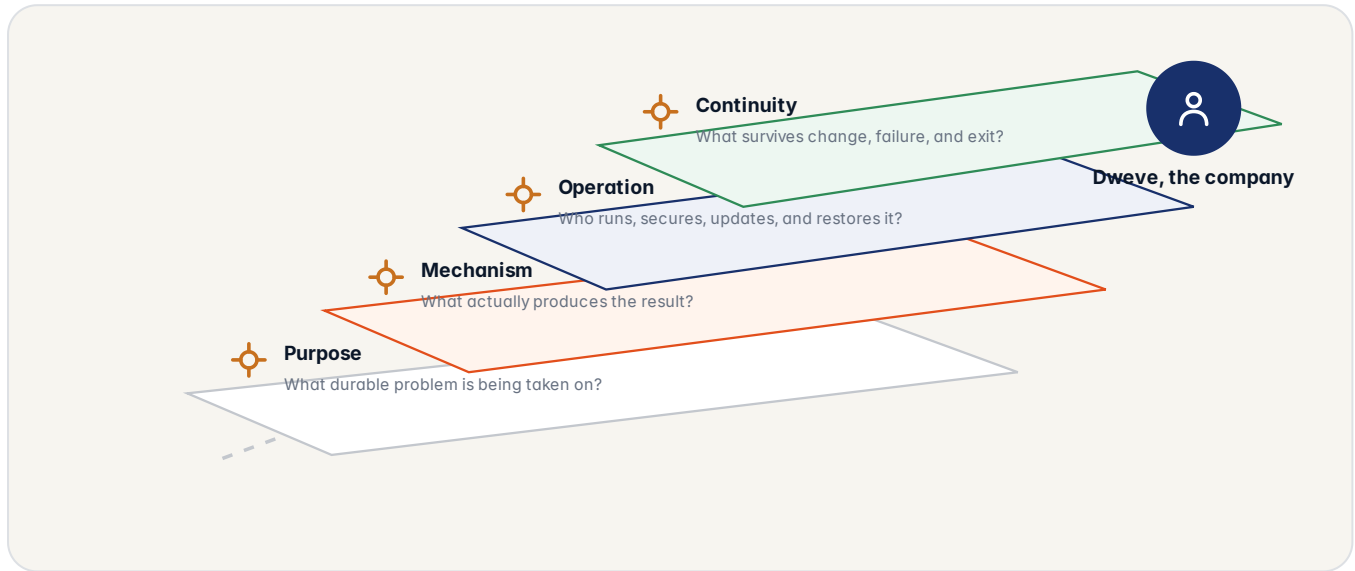
QUESTION TO CARRY

Which part of this proposition changes the outcome people receive today?

DEEPER VIEW

Read the proposition through four connected lenses

A serious decision connects purpose, mechanism, operation, and long-term responsibility.



How to read this visual: follow dweve in arnhem through deeper view.

DECISION

Connect the mechanism to the responsibility

Dweve owns the path from numerical operations to the workspace people use. Correctly rounded fixed point maths, hand tuned binary kernels, deterministic retrieval, a replayable proof machine, and a 528 expert system sit inside one architecture. Fourteen Apache 2.0 foundations expose the lower contracts. This is the engineering underneath the company story.

Five founders started Dweve in the Netherlands with their own capital. The company builds the AI stack it wants to be accountable for, from computation and knowledge to agents and the workspace, with European deployment and inspectable system records designed in from the start.

- Purpose
- Mechanism
- Operation
- Continuity

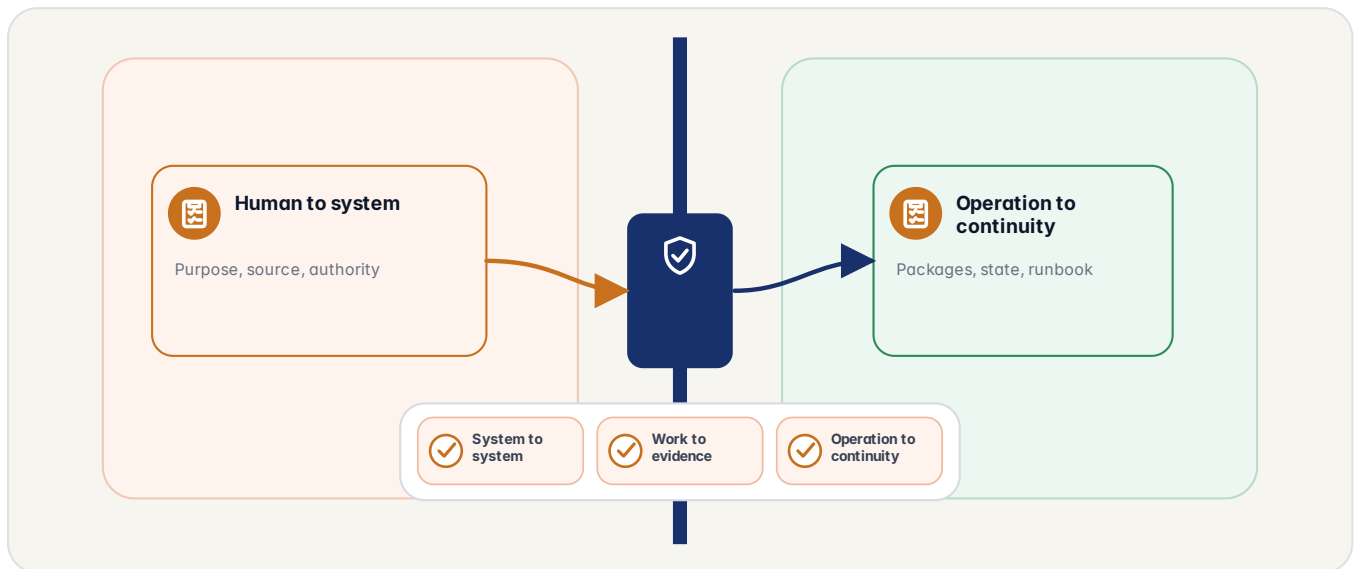
QUESTION TO CARRY

Can purpose, mechanism, operation, and continuity be reviewed together?

BOUNDARY MAP

Interfaces are promises between responsibilities

A clean boundary makes change, testing, replacement, and accountability easier to reason about.



How to read this visual: follow dweve in arnhem through boundary map.

MECHANISM

Inspect what must survive the hand-off

Most AI today is like a stranger who gives you an answer but will not tell you how they got it. Dweve makes the other kind. When it gives an answer, it can show you the reason behind it, step by step, in words you can read.

Trust should not need a leap of faith. These are five simple promises, each with the plain reason behind it. If any of them stopped being true, the company would not be Dweve anymore.

- Human to system
- System to system
- Work to evidence
- Operation to continuity

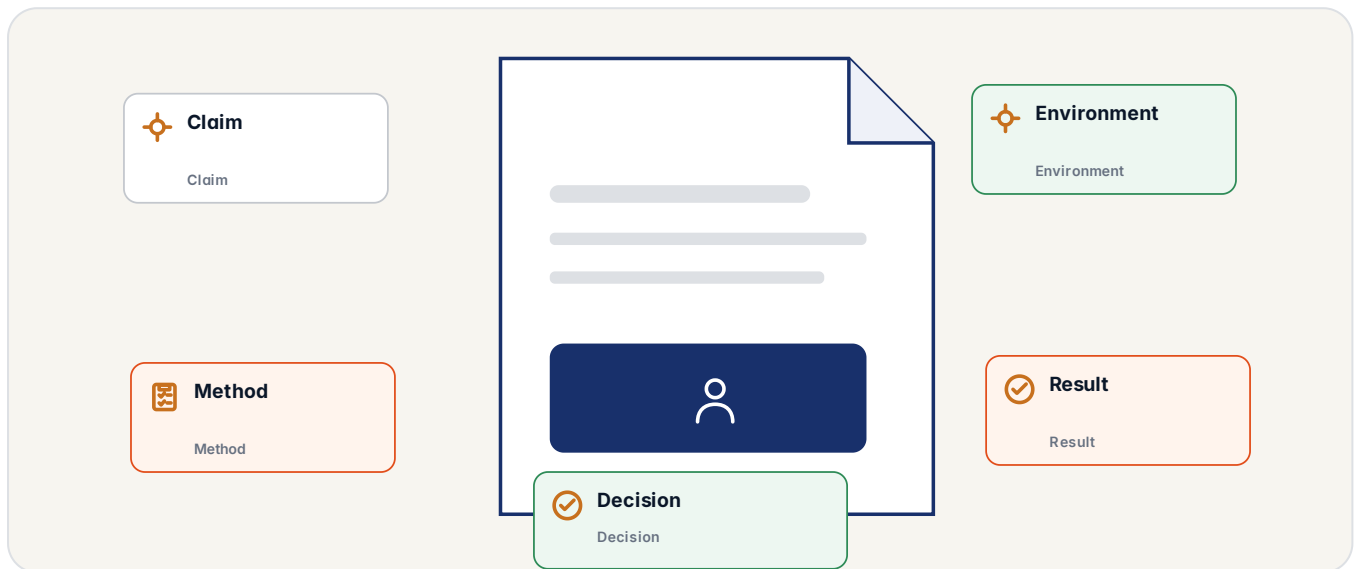
QUESTION TO CARRY

Which interface carries meaning, authority, failure, and evidence across the boundary?

EVIDENCE DESIGN

A claim becomes useful when the reviewer can test it

The brochure makes the claim visible. The proof still runs against the selected workload, environment, and acceptance criteria.



How to read this visual: follow dweve in arnhem through evidence design.

DECISION

Turn the claim into something reviewable

Computational resources are finite, and most AI brute-forces problems that careful design could solve cleanly. We build on binary computation and constraint reasoning that runs on regular CPUs, not warehouses of GPUs. Every cycle we save is a cycle the planet does not need to generate.

Bouwe combines decades of high-stakes trading, from the Amsterdam exchange floor to electronic markets, with entrepreneurial drive. After building and running his own trading operations and investment holdings for 20+ years, he recognised the practical potential of AI that can truly reason and adapt. His grasp of risk, market dynamics, and relationships shapes how Dweve approaches enterprise partnerships. At Dweve he leads operations, business development, and enterprise partnerships, ensuring the technology becomes real business value for European organisations.

- Claim
- Method
- Environment
- Result

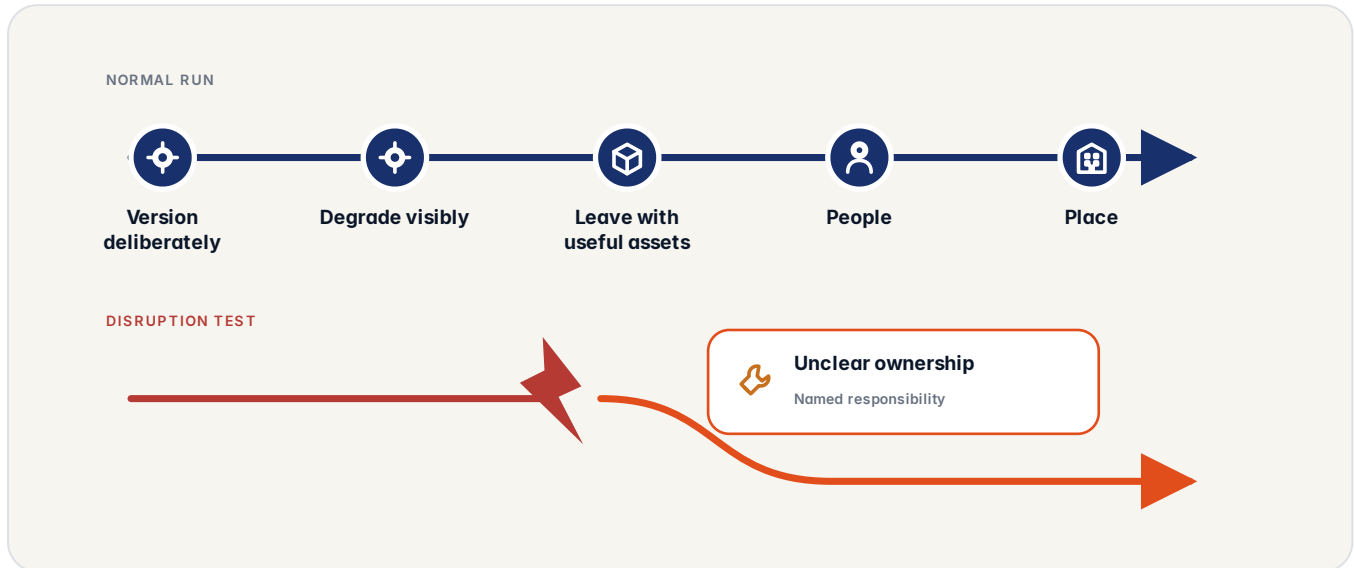
QUESTION TO CARRY

What would a reviewer need to reproduce or challenge the result?

CONTINUITY

Long-term fit includes change, failure, and exit

Evaluate the normal day and the difficult day before increasing organisational reliance.



How to read this visual: follow dweve in arnhem through continuity.

MECHANISM

Test the difficult day as well as the normal day

The computer never has the final word on something that matters to you. It is a helper, not a boss. A real person can look again and change the answer, the way you would ask a second doctor.

You do not need to know anything about computers to read this. Dweve makes AI that explains itself, that keeps your information safe at home in Europe, and that always leaves the big decisions to a real person. Here is the short version, with no tricky words.

- Version deliberately
- Degrade visibly
- Leave with useful assets
- People

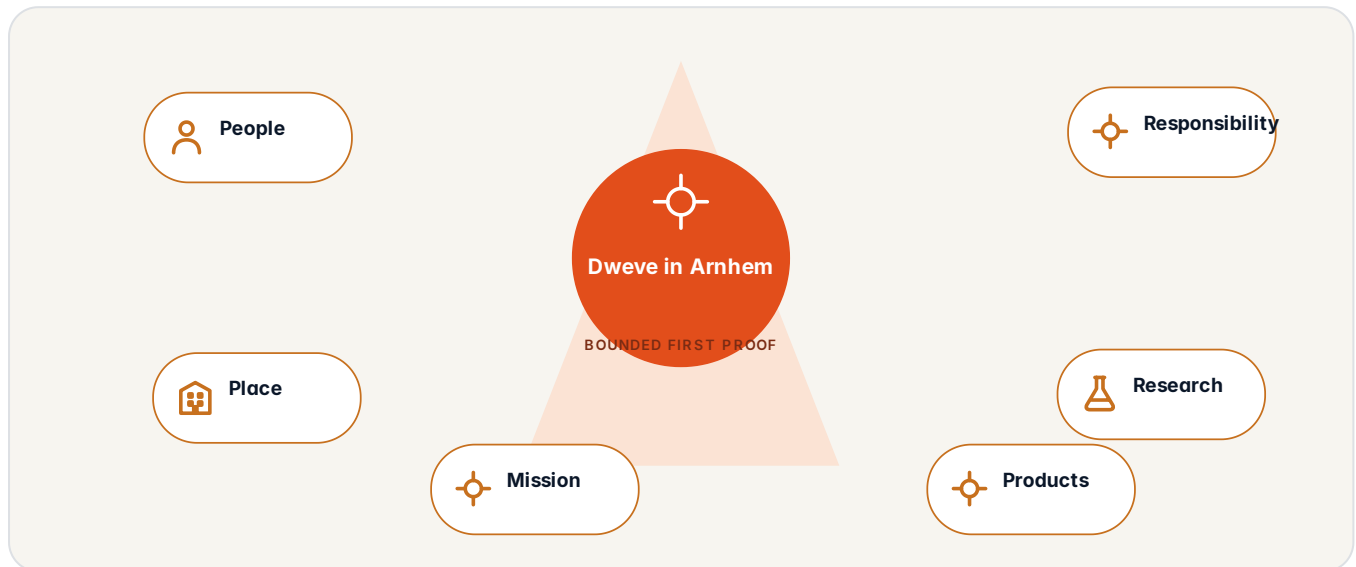
QUESTION TO CARRY

What must remain usable through change, failure, supplier loss, or exit?

USE AND FIT

Where this proposition can earn its place

Start with responsibilities that have a real owner, useful sources, and a consequence worth improving.



How to read this visual: follow dweve in arnhem through use and fit.

DECISION

Separate useful scope from attractive distraction

Security is not a feature we bolted on. Data stays in one jurisdiction, every decision leaves an auditable record, a person keeps the final say, and any run can be replayed. Here is the control register a risk or compliance owner checks before signing.

A higher score on a leaderboard is not a product. Innovation that matters comes from work businesses can actually deploy, understand, and afford. We measure ourselves by problems solved in production, not by points on a chart we tuned to win.

- People
- Place
- Mission
- Products

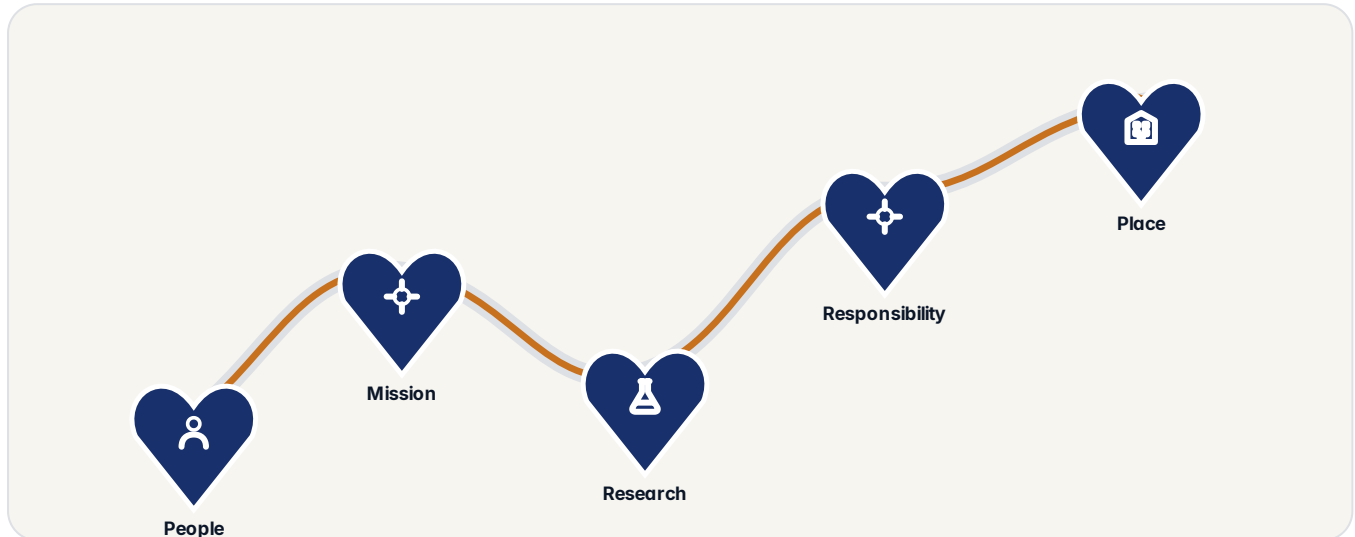
QUESTION TO CARRY

Where does this earn a place, and where should it deliberately not be used?

THE PATH

From first question to an informed decision

A focused engagement should make the next decision easier, not create a larger promise.



How to read this visual: follow dweve in arnhem through the path.

WHY THIS SHAPE WORKS

The workflow, operating boundary, evidence, and decision criteria are considered together from the start.

MECHANISM

Make every stage earn the next one

While much of the industry was building larger, more power-hungry black boxes, the bill, the dependency, and the opacity all grew together. Our bootstrapped team in the Netherlands asked a different question: what if AI could be both readable and capable, instead of trading one for the other?

Marc is a technology executive with 25+ years across infrastructure, AI, and fintech. He has built systems processing billions of transactions daily, fraud-prevention platforms saving millions, and one of the world's largest private infrastructures. His career spans cryptocurrency exchanges, business-intelligence platforms, and hosting companies, with multiple successful exits and open-source libraries adopted by Fortune 500 companies. At Dweve he leads engineering to make binary neural networks practical in production.

- People
- Mission
- Research
- Responsibility

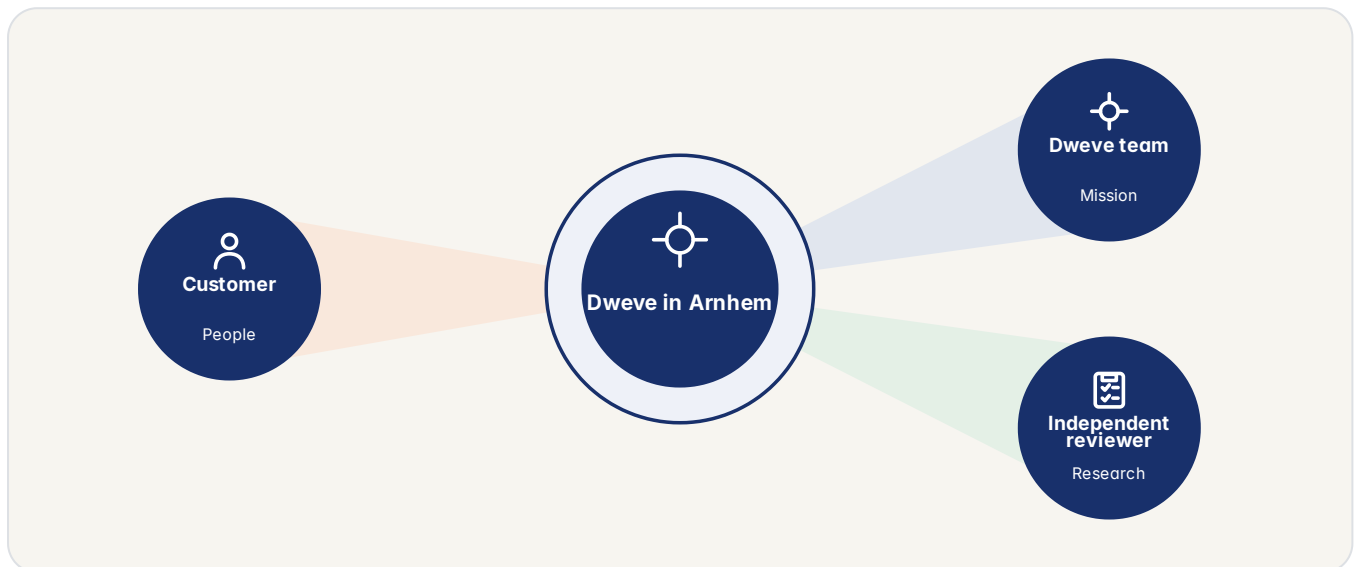
QUESTION TO CARRY

What evidence must exist before the scope is allowed to grow?

THE VALUE PICTURE

One outcome, seen from three responsibilities

Good AI work must make sense to the person using it, the team operating it, and the people reviewing it.



How to read this visual: follow dweve in arnhem through the value picture.

PRIMARY READER

Customers, partners, journalists, candidates, and diligence teams

The first conversation.

DECISION SUPPORTED

Meet the company before deciding whether to work with it.

The next useful step.

DECISION

Read the same outcome from several responsibilities

We were tired of AI being complicated, expensive, and mysterious. So a bootstrapped team in the Netherlands set out to build something different: neurosymbolic AI that combines intuition with logic and actually makes sense.

More than thirty years building brands, markets, and customer relationships from the ground up, from her own e-commerce company and an exclusive luxury agency to sales organisations for diverse businesses. Formerly brand manager for La Montre Hermès Netherlands, she now leads Dweve's consumer go-to-market: subscriber growth, brand, and the compute-sharing community.

- People
- Mission
- Research
- Place

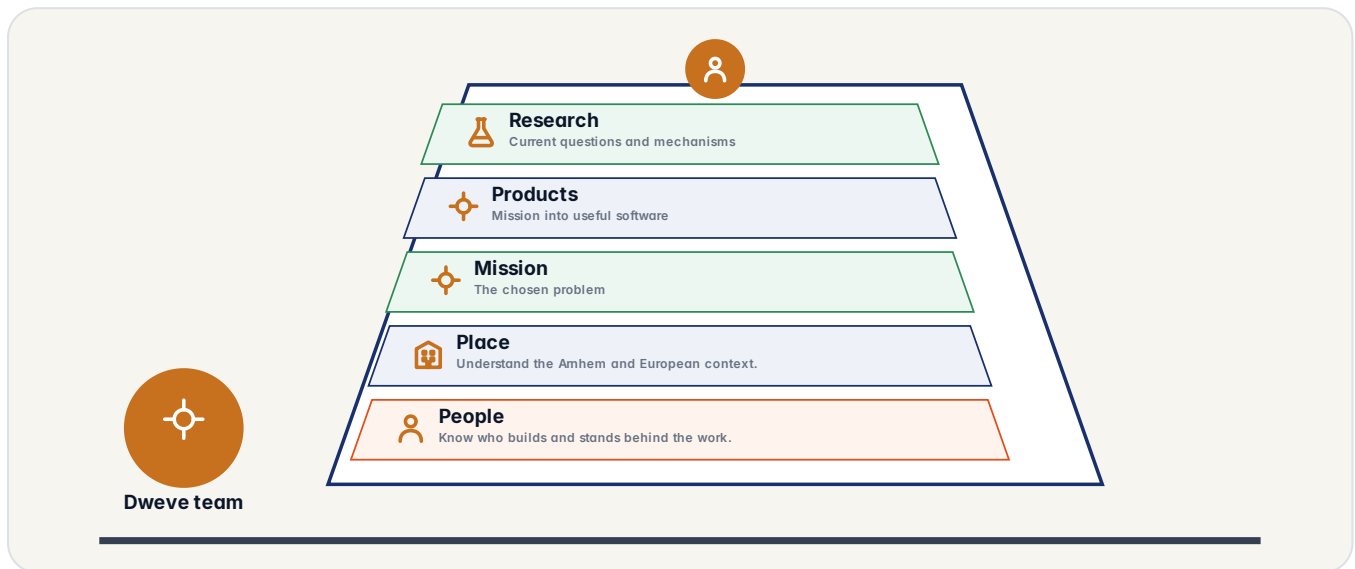
QUESTION TO CARRY

Can the same result satisfy its user, operator, and reviewer?

THE OPERATING MODEL

Control follows the work, from outcome to exit

A credible proposition connects the visible result to the less visible responsibilities underneath it.



How to read this visual: follow dweve in arnhem through the operating model.

MECHANISM

Name the controls behind the simple interface

Set the worry aside for a moment and picture the everyday jobs it can take off your hands. You ask in plain words, it helps, and you stay in charge of every result. Here are four ordinary things it can do.

Combine the pattern recognition of neural networks with the explainability of symbolic reasoning. Neural learning handles adaptation while symbolic constraints provide transparent logic, running on regular computers instead of massive data centres. The result is 96% energy savings and decisions you can actually trace.

- People
- Place
- Mission
- Products

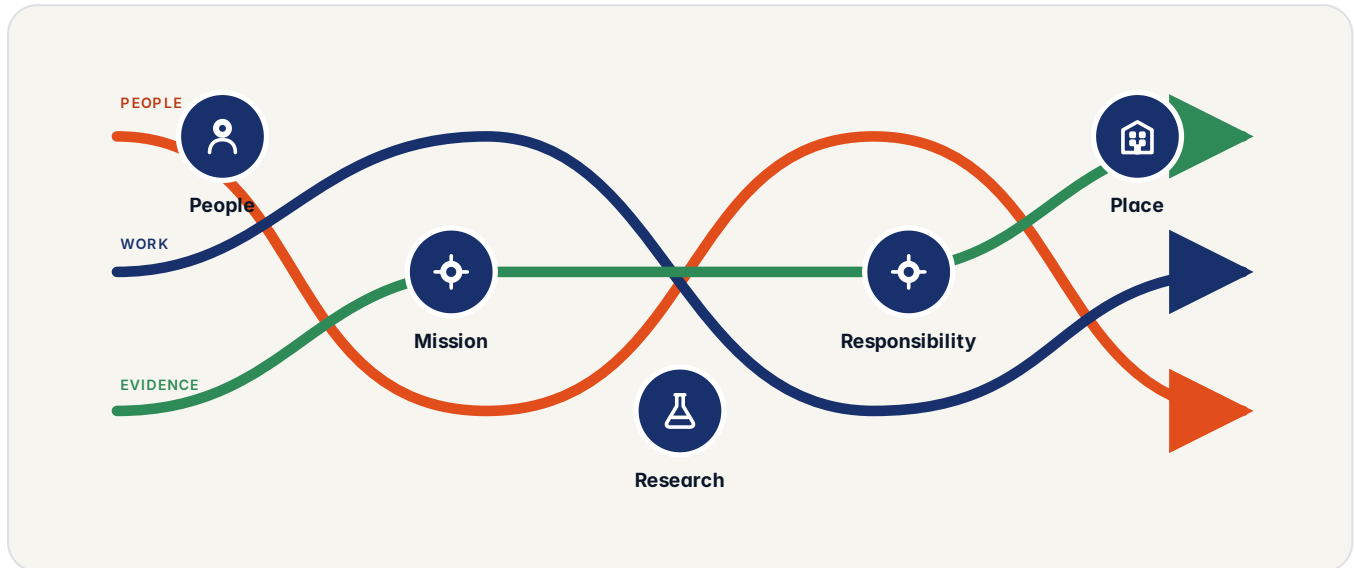
QUESTION TO CARRY

Who owns each control when the interface appears simple?

THE RESPONSIBILITY FLOW

People, platform, and evidence move together

The work becomes easier to govern when each stage leaves a clear hand-off.



How to read this visual: follow dweve in arnhem through the responsibility flow.

DECISION

Keep every hand-off attached to an owner

As a European AI company, we build neurosymbolic AI that businesses can use, understand, and afford. No foreign dependencies, no data leaving Europe, no team of PhD researchers required. Just honest technology from founders who genuinely care about making AI accessible and explainable.

Being safe should not need a leap of faith. Pick any of the four and read it in plain words. Each one is an everyday idea you already know: a key, a written record, a watchful person, and a stop button.

- People
- Mission
- Research
- Responsibility

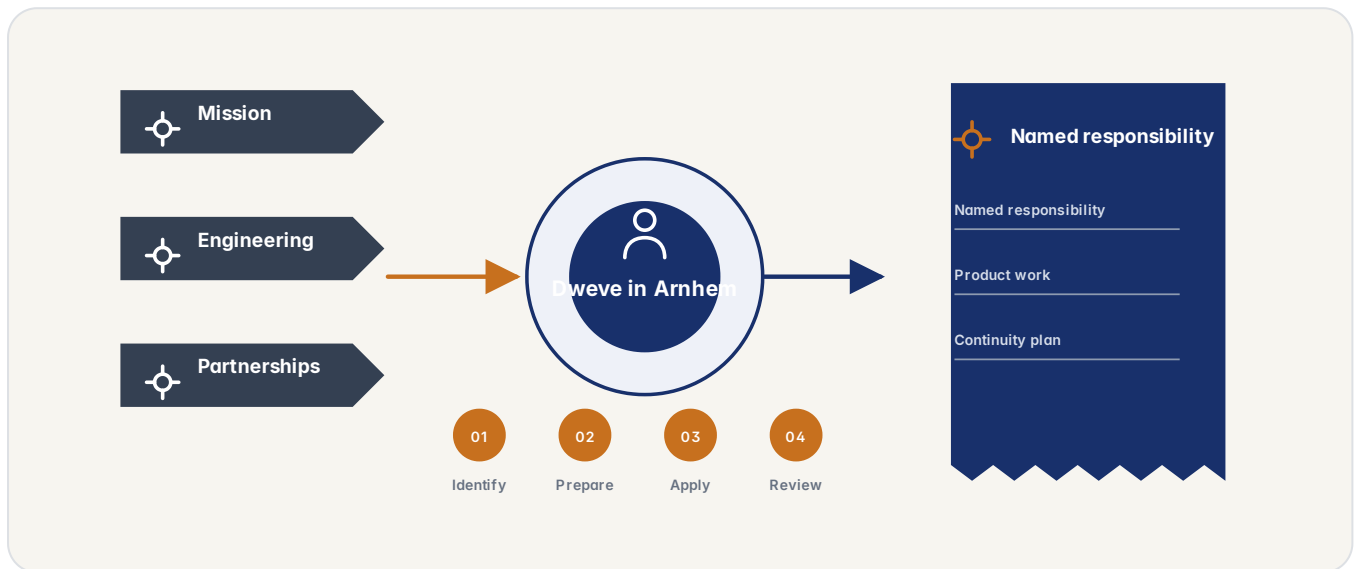
QUESTION TO CARRY

Is every hand-off visible, bounded, and assigned to an owner?

SOURCE TO RESULT

Every useful outcome begins with an authoritative basis

The work stays explainable when source identity, transformation, decision, and hand-off remain visible between systems.



How to read this visual: follow dweve in arnhem through source to result.

MECHANISM

Keep the basis visible as the work changes form

Harm brings technical depth and strategic vision to Dweve. As a CEDPP-certified data protection professional and serial founder in the data-intelligence space, he has spent years at the intersection of data governance, privacy, and intelligence, helping major Dutch banks and government agencies achieve data-driven transformation and co-founding DAMA NL, where he served as a board member. At Dweve he drives product strategy, the innovation roadmap, and the mission to create AI that truly reasons while keeping data within European boundaries.

- Identify
- Prepare
- Apply
- Review

Sovereignty is not a marketing badge, it is an architecture decision. No foreign dependencies, no extraterritorial law reaching your data, nothing leaving the jurisdiction it was created in. Built from the ground up for the way Europe regulates AI.

QUESTION TO CARRY

Can the result still be connected to the exact basis that shaped it?

EVIDENCE PACKET

The record should answer the next difficult question

Capture enough to explain the result, inspect authority, investigate failure, and make the next decision without rebuilding the story from memory.



How to read this visual: follow dweve in arnhem through evidence packet.

DECISION

Preserve the record needed by the next question

You should see exactly how your AI reached a decision before you stake a contract, a patient, or an audit on it. We deliver explainability by construction through crystallised constraints, not a plausible story reconstructed after the fact. Every decision is explained, and every decision is auditable.

When the helper does something, it keeps a plain record of what it did and why. So if you ever want to look back and check, the answer is written down for you, not lost in a black box.

- Purpose
- Basis
- Authority
- Action

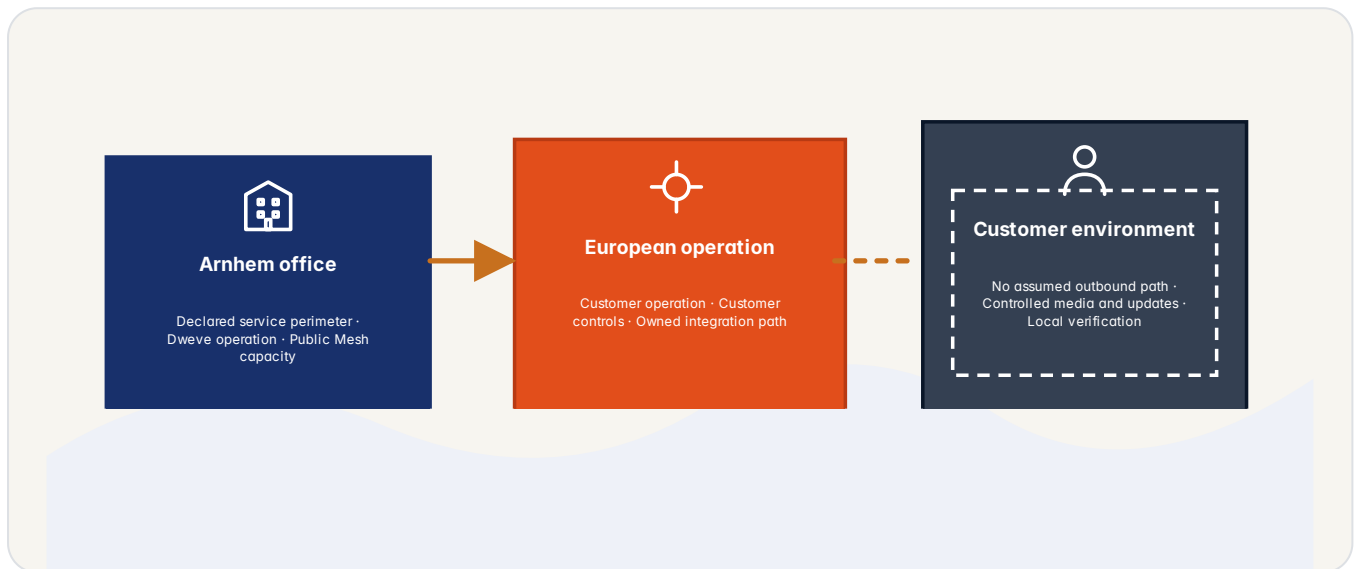
QUESTION TO CARRY

Does the retained record answer the next difficult question without reconstruction?

DEPLOYMENT CHOICE

Choose the operating posture around the work

Location is only one dimension. Decide who operates, who holds keys, which dependencies exist, how updates arrive, and what continuity requires.



How to read this visual: follow dweve in arnhem through deployment choice.

MECHANISM

Compare operating responsibility, not location alone

When there is a choice to make, it can lay out the options clearly and, importantly, show you the reasons, so the choice stays yours.

Five co-founders, five complementary backgrounds: data protection and product, infrastructure and engineering, trading and operations, AI strategy and academic rigour, consumer growth and brand. Five people building European AI differently.

- Begin through managed Fabric
- Run on customer infrastructure
- Close the environment
- People

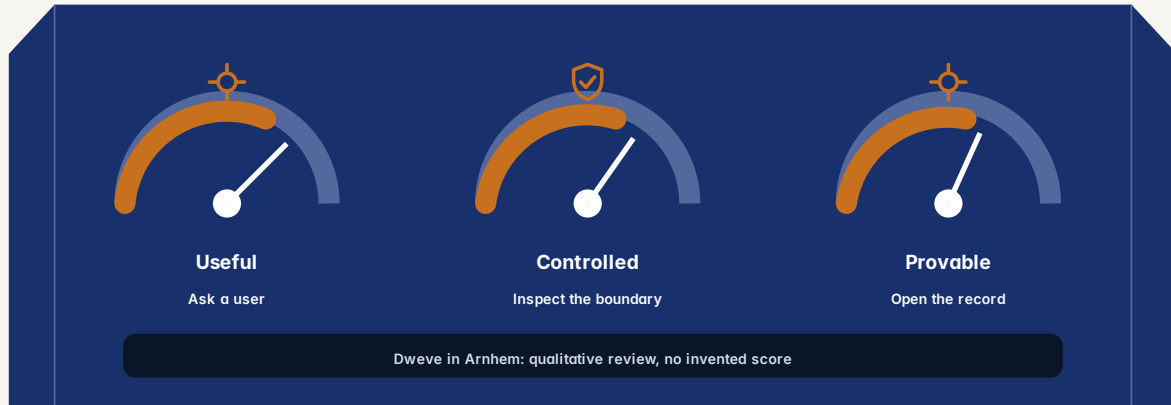
QUESTION TO CARRY

Who holds infrastructure, keys, updates, logs, recovery, and the exit path?

WHAT TO LOOK FOR

Three signals that the proof is earning trust

Progress is a useful outcome under understood control, supported by reviewable evidence.



How to read this visual: follow dweve in arnhem through what to look for.

DECISION

Use signals that can change the next decision

It can look through a pile of papers or messages and pull out the one thing you were after, so you do not have to hunt for it.

You do not need any special knowledge to start. Have a look at what the helpers do, or send us a message and ask anything in plain words.

- Useful
- Controlled
- Provable
- People

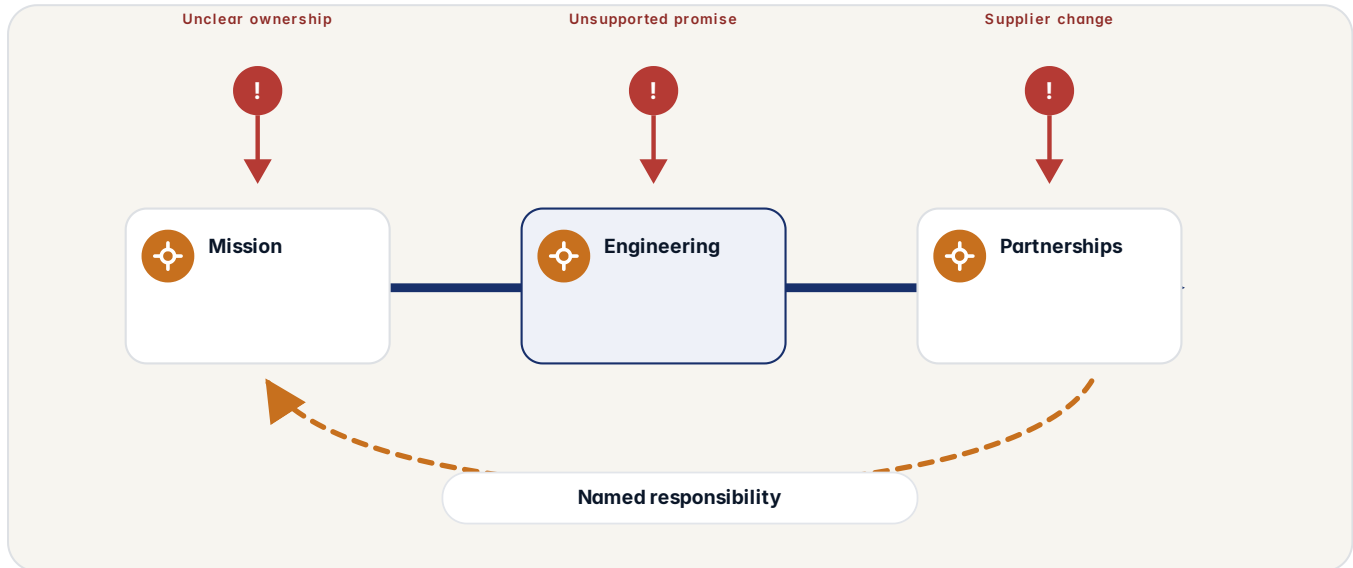
QUESTION TO CARRY

Which signals would change the next decision rather than merely impress the room?

HONEST LIMITS

Design failure before the first success demo

Visible failure is more useful than a polished result whose limits remain unknown.



How to read this visual: follow dweve in arnhem through honest limits.

MECHANISM

Design the failure before presenting the success

A product people trust starts with a brand people recognise. We earn attention by being honest, not by being loud.

Your information sits in a locked place here in Europe, and it is not handed to strangers. It is not sold, it is not shipped to another country, and it is not quietly used to teach a machine. It stays yours.

- Unclear ownership
- Unsupported promise
- Supplier change

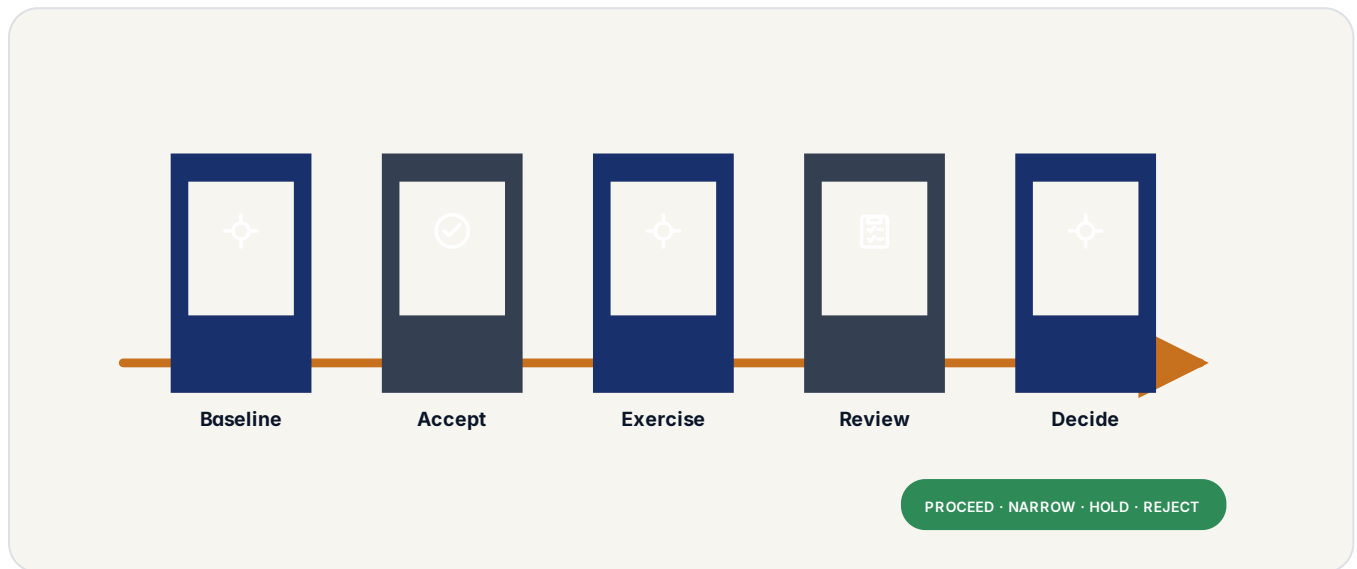
QUESTION TO CARRY

What happens when a source, permission, target, model, or supplier is unavailable?

ACCEPTANCE PATH

A proof should close with a decision, not applause

Agree the decision path before the demonstration so a strong or weak result can change what happens next.



How to read this visual: follow dweve in arnhem through acceptance path.

DECISION

Close the proof with an owned decision

A lot of AI runs on giant machines that burn enormous amounts of electricity. Dweve runs on ordinary computers and uses far less, the way a small car sips fuel next to a lorry.

It can draft a note, a reply, or a form in plain language. You read it, change anything you like, and only then send it.

- Baseline
- Accept
- Exercise
- Review

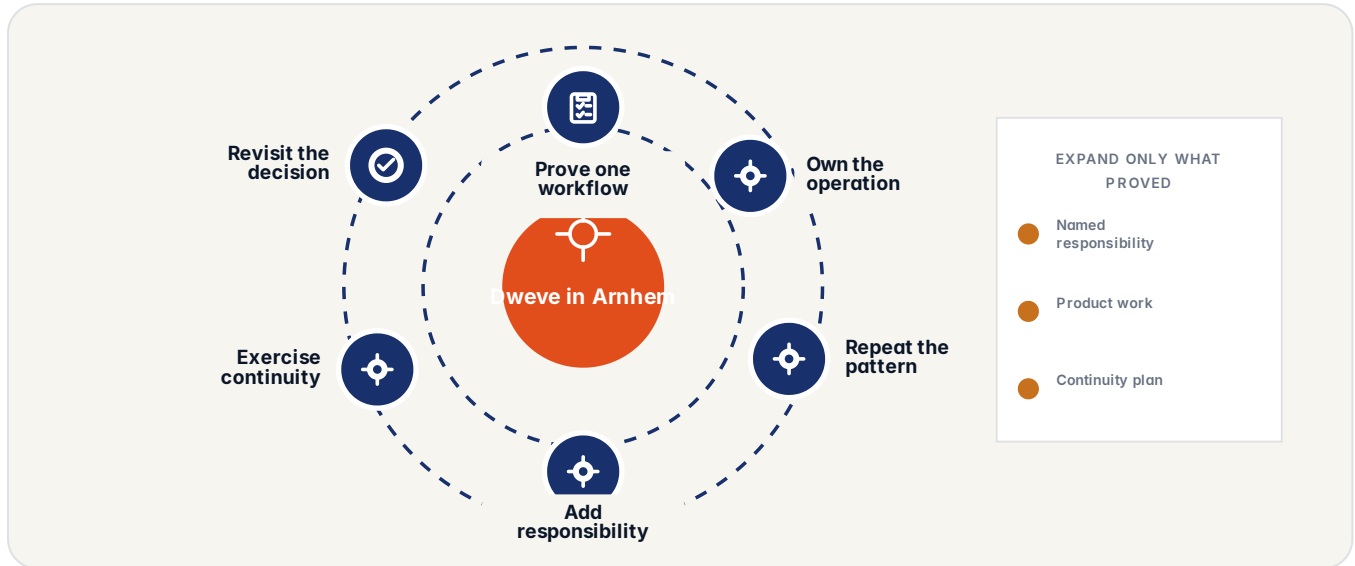
QUESTION TO CARRY

Are success, counter-metrics, failure cases, and stop conditions agreed first?

ADOPTION

Expansion is a sequence of owned choices

Move from one bounded result to a repeatable operating capability without making the scope vague.



How to read this visual: follow dweve in arnhem through adoption.

MECHANISM

Expand only what proved reusable

The commercial suite sits on fourteen open-source foundations, all published on github.com/dweve-ai under Apache 2.0. All Rust except Jacquard, which is TypeScript and React. Public contracts mean any foundation is inspectable and replaceable without a rewrite.

Great technology without great execution is just expensive research. My job is making sure our AI becomes real business value.

- Prove one workflow
- Own the operation
- Repeat the pattern
- Add responsibility

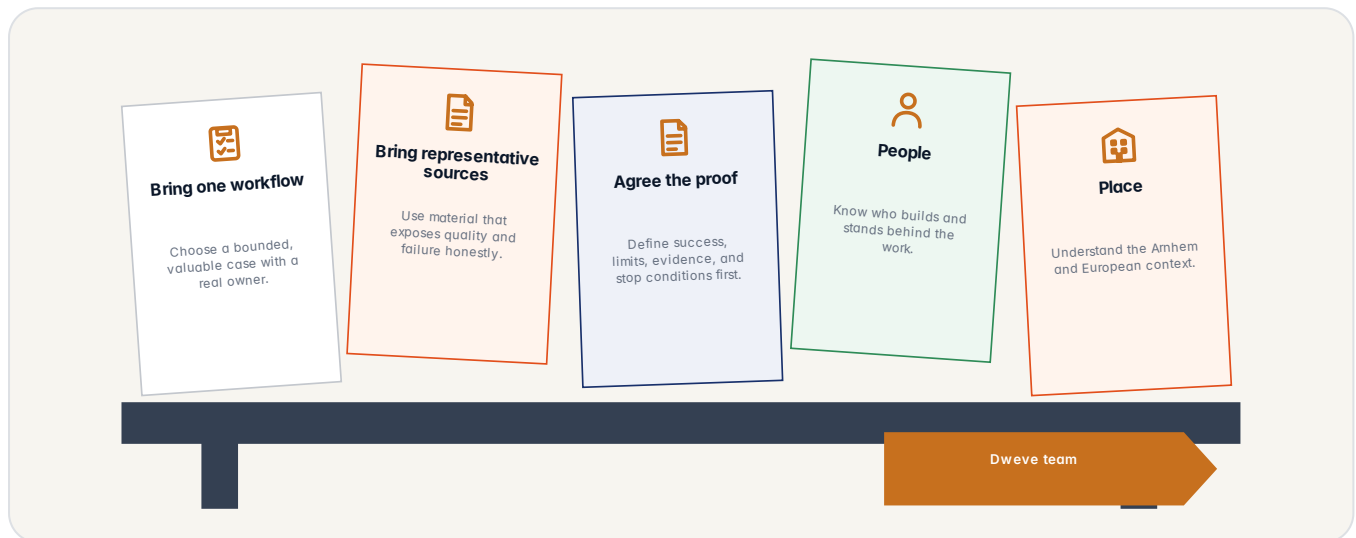
QUESTION TO CARRY

What can be reused safely, and what requires a new decision and proof?

WHAT TO PREPARE

Bring the ingredients for a useful first session

A small amount of real context produces a better conversation than a broad catalogue of hypothetical features.



How to read this visual: follow dweve in arnhem through what to prepare.

KEEP IT BOUNDED

Sensitive production data is not required for the first conversation. Bring representative material and the rules that define a useful result.

DECISION

Bring enough reality to make the session useful

Dweve is not a faceless website. It is a real company in a real town, Arnhem, in the Netherlands. Everything stays inside Europe. The working language is English, and Dutch is a nice extra.

The computer is a helper, never the boss. On anything that really matters to you, a real person looks again and keeps the final say. The machine can suggest, but a human decides.

- Bring one workflow
- Bring representative sources
- Agree the proof
- People

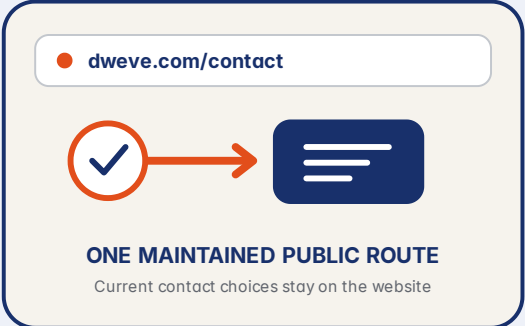
QUESTION TO CARRY

Which real sources, rules, owners, and examples will make the first session honest?

THE INVITATION

Continue with the question that matters

Scope a briefing, demonstration, or proof around the workflow and decision that matter to your organisation.



ONE MAINTAINED PUBLIC ROUTE
Current contact choices stay on the website

START A CONVERSATION

Continue through the current contact page

Scope a workflow or ask a technical question, then use the contact page to begin.

START	dweve.com/contact Use the maintained public contact route
BRING	One bounded question Workflow, audience, decision, and desired evidence
CHOOSE	Briefing · demonstration · PoV Select the smallest useful next step
VERIFY	Current scope and terms Confirm availability, pricing, and responsibilities before commitment

CONTINUE ONLINE
dweve.com/contact
 Current route and contact choices

MECHANISM

Turn the brochure into one bounded next step

Every step is recorded append-only and signed. Any run can be reconstructed exactly, with a proof and audit trail intact.

Same inputs, same build, same bytes. A sealed run can be replayed exactly on any machine to reconstruct the decision.

- Start: dweve.com/contact
- Bring: One bounded question
- Choose: Briefing · demonstration · PoV
- Verify: Current scope and terms

QUESTION TO CARRY

What is the smallest useful next conversation Dweve should prepare?