

MARKETING BROCHURE · 16 PAGES

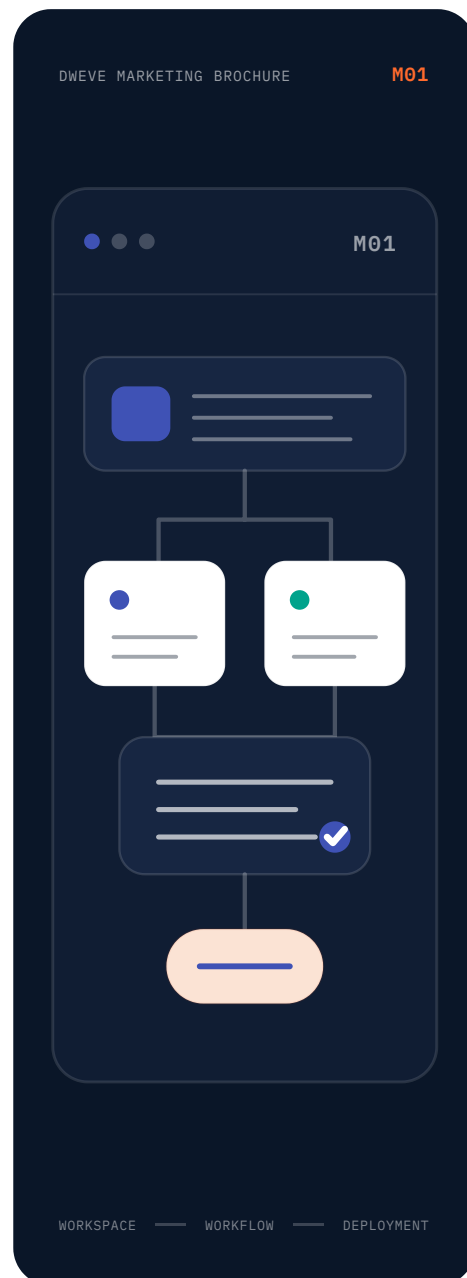
Dweve at a glance

One visual introduction to the platform, its operating idea, and the first proof.

VISUAL BRIEFING

ANYONE MEETING DWEVE FOR THE FIRST TIME

ENGLISH



Understand the proposition before choosing a deeper guide.

M01

THE PROPOSITION

Useful AI you can answer for

What the executive brief actually claims, line by line, for the person who has to sign it off and defend it later: one platform instead of seven tools, answers you can explain, data that stays put, hardware you already own, and no lock-in at the foundation.



How to read this visual: follow one accountable outcome through the proposition.

DECISION

Read the promise against the operating reality

Most AI tools are expensive to run, impossible to interrogate, and hungry for energy. You need GPU clusters to deploy them, you cannot explain their decisions to a regulator, and the electricity bill compounds at scale. Dweve is built differently: binary constraint operations on the hardware you already own, a decision trace on every answer, and inference that costs a fraction of what a GPU stack would.

Dweve maintains the agreed product, interfaces, service operation, and support boundary; the customer controls data, access, policy, reviewers, approvals, and deployment choice. The responsibility map is agreed before live work begins and stays with the operating record. Exportable work, sources, decisions, and evidence support transition and exit.

- Workspace
- Reasoning
- Workflow
- Knowledge

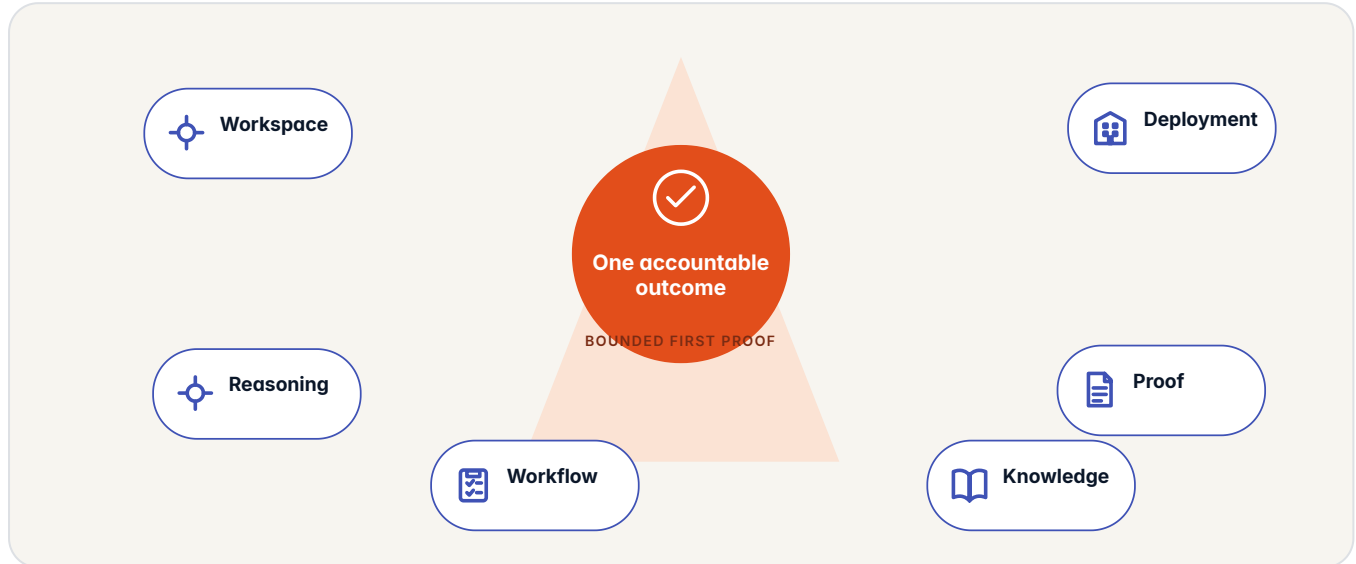
QUESTION TO CARRY

Which part of this proposition changes the outcome people receive today?

USE AND FIT

Where this proposition can earn its place

Start with responsibilities that have a real owner, useful sources, and a consequence worth improving.



How to read this visual: follow one accountable outcome through use and fit.

MECHANISM

Separate useful scope from attractive distraction

Choose real work with a named owner and a decision that matters. Baseline cycle time, queue age, repeat work, exceptions, and evidence effort; then run the same workflow in Fabric. Expand only after the agreed measures improve, reusing the same objects and contracts.

Every workflow that matters to the business ends with a decision and a paper trail. A chat tab can answer the question. Dweve finishes the work: owner assigned, sources attached, packet ready for the next reviewer.

- Workspace
- Reasoning
- Workflow
- Knowledge

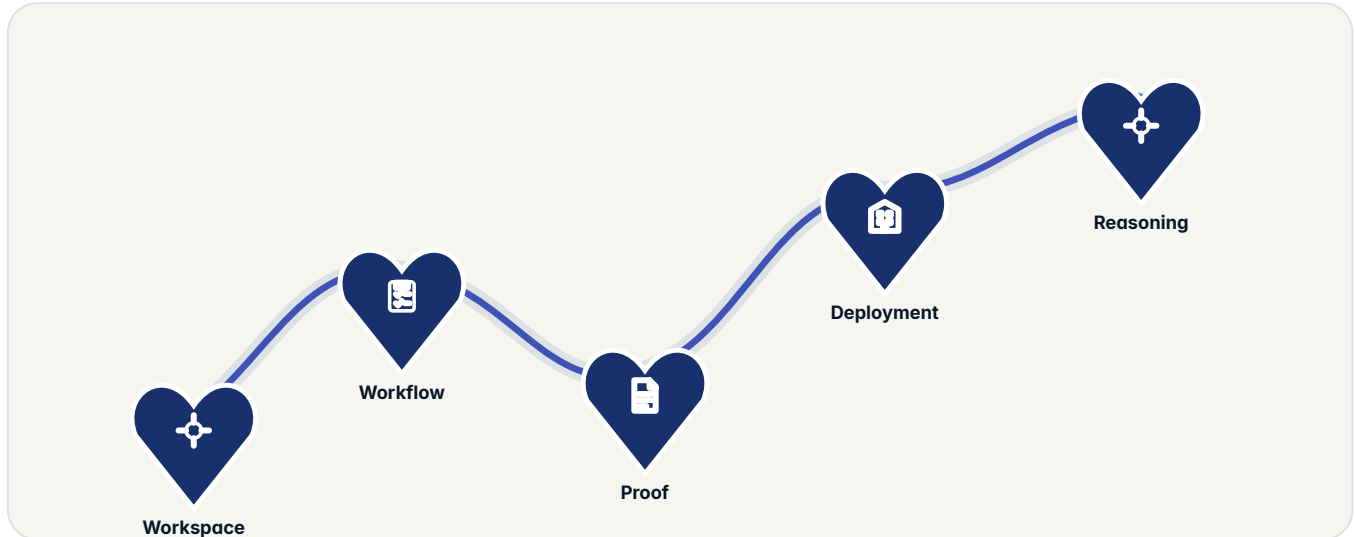
QUESTION TO CARRY

Where does this earn a place, and where should it deliberately not be used?

THE PATH

From first question to an informed decision

A focused engagement should make the next decision easier, not create a larger promise.



How to read this visual: follow one accountable outcome through the path.

WHY THIS SHAPE WORKS

The workflow, operating boundary, evidence, and decision criteria are considered together from the start.

DECISION

Make every stage earn the next one

Fabric keeps intake, sources, checks, exceptions, ownership, and approval in one workflow. Teams see queue position, blockers, and the next responsible person. Each completed decision leaves a path that can be reused and measured.

A useful system takes the messy part seriously: the documents, people, rules, and hand-offs that surround a decision. Dweve brings them into one review path so a team can move from a question to an answer that has an owner and a next step.

- Workspace
- Workflow
- Proof
- Deployment

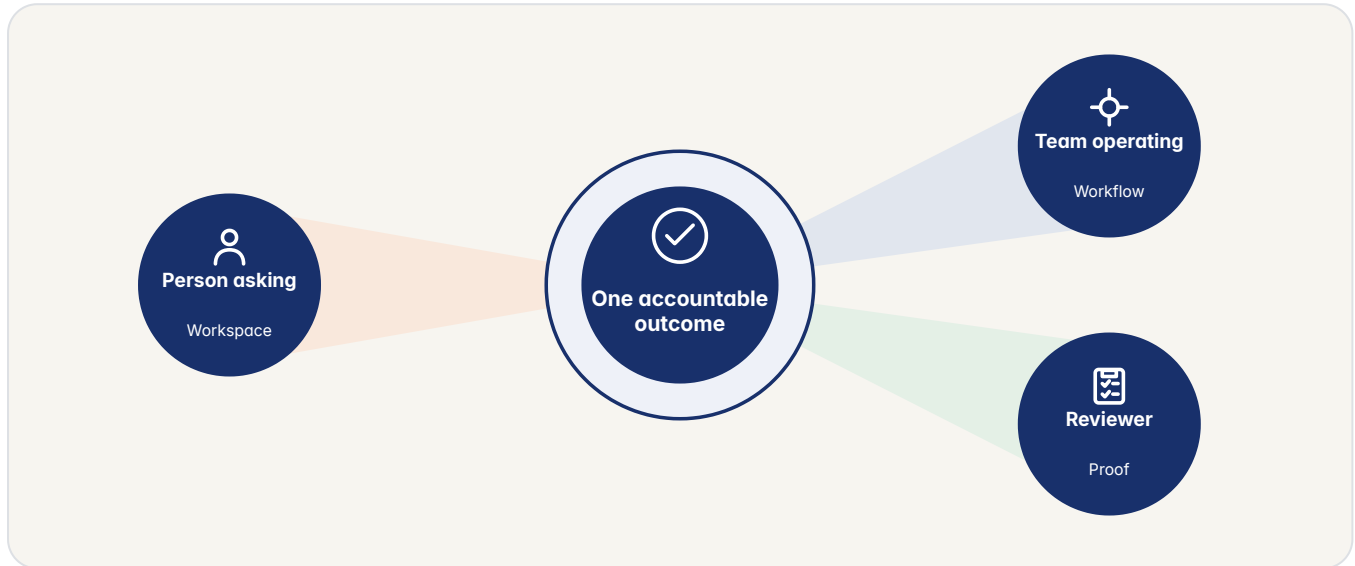
QUESTION TO CARRY

What evidence must exist before the scope is allowed to grow?

THE VALUE PICTURE

One outcome, seen from three responsibilities

Good AI work must make sense to the person using it, the team operating it, and the people reviewing it.



How to read this visual: follow one accountable outcome through the value picture.

PRIMARY READER

Anyone meeting Dweve for the first time

The first conversation.

DECISION SUPPORTED

Understand the proposition before choosing a deeper guide.

The next useful step.

MECHANISM

Read the same outcome from several responsibilities

Start in a European region, move the same workflow into your own environment, or isolate it completely. The operating model changes; the way people review and approve work does not.

Start with the workflow, the people who own it, and the result that must improve. The Business Workspace supplies the operating surface and the platform behind it. Customer-controlled deployment, Kera target portfolios, onboarding, and support are scoped only when the workflow requires them, so commercial boundaries stay as clear as operational ones.

- Workspace
- Workflow
- Proof
- Reasoning

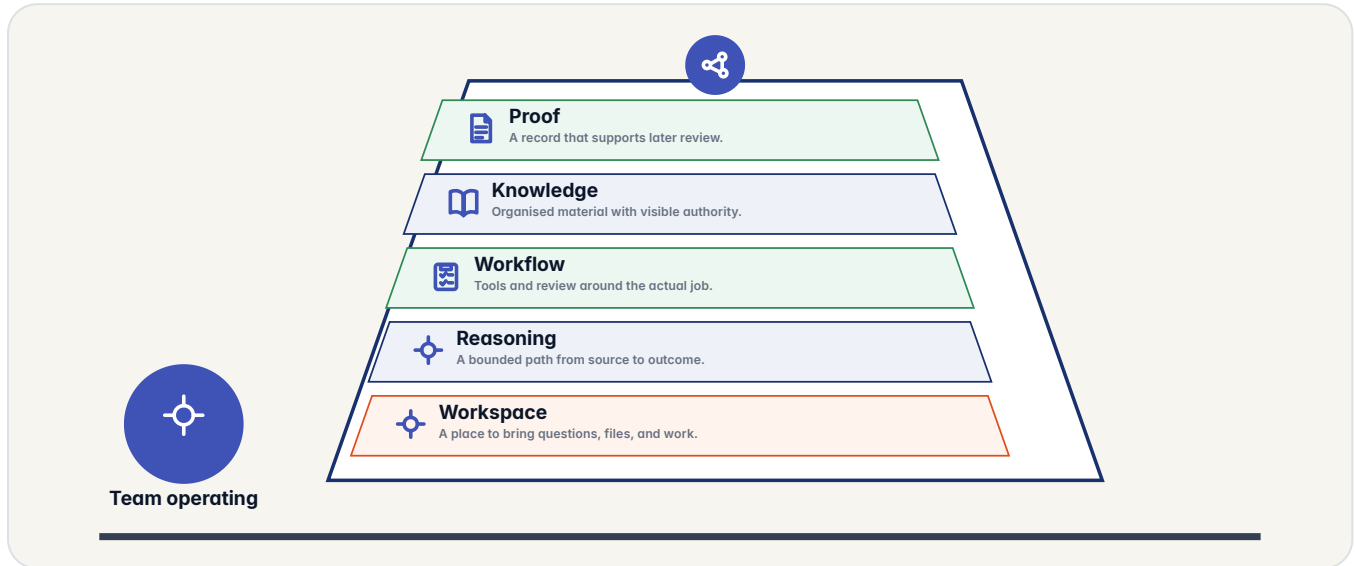
QUESTION TO CARRY

Can the same result satisfy its user, operator, and reviewer?

THE OPERATING MODEL

Control follows the work, from outcome to exit

A credible proposition connects the visible result to the less visible responsibilities underneath it.



How to read this visual: follow one accountable outcome through the operating model.

DECISION

Name the controls behind the simple interface

Dweve connects the work surface, company record, coordination, development, cognition, knowledge, execution, and placement as one operating system. The eight commercial products carry distinct responsibilities, while Kera is the graph-native toolchain that prepares supported target execution beneath them. The work identity, control state, and evidence continue across each handoff.

When a policy, source, or workflow changes, Dweve follows the dependencies before the new version goes live. Affected work, required rechecks, and operating consequences are shown to the accountable owner. Rollout waits for explicit approval, while unaffected work keeps its recorded basis.

- Workspace
- Reasoning
- Workflow
- Knowledge

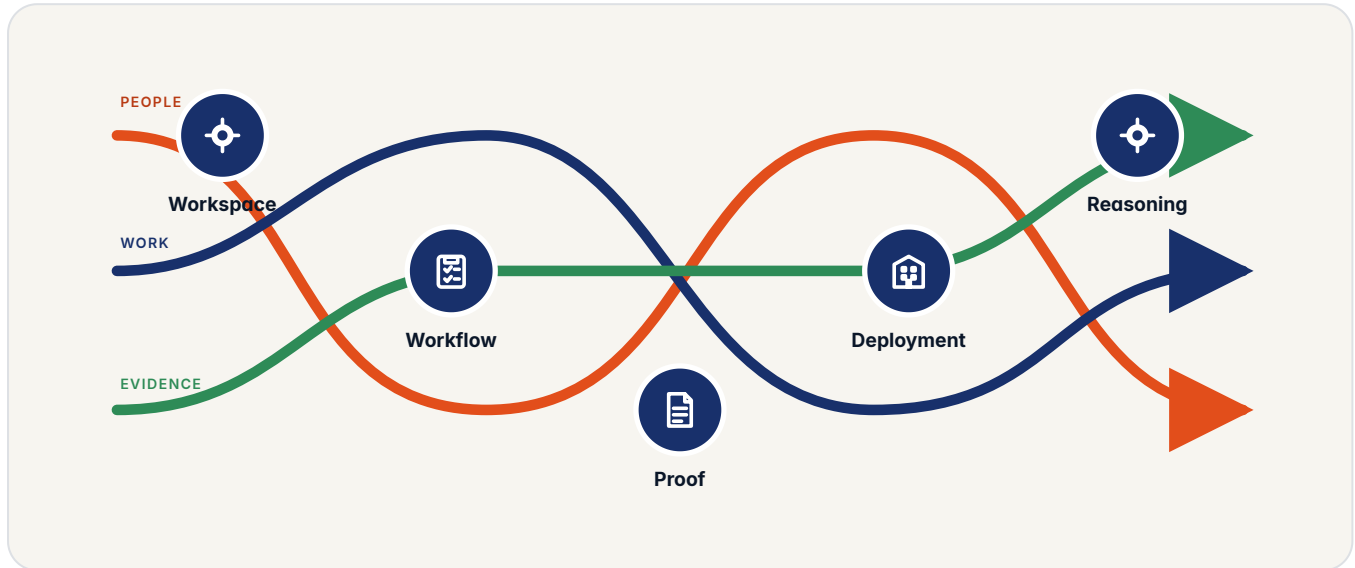
QUESTION TO CARRY

Who owns each control when the interface appears simple?

THE RESPONSIBILITY FLOW

People, platform, and evidence move together

The work becomes easier to govern when each stage leaves a clear hand-off.



How to read this visual: follow one accountable outcome through the responsibility flow.

MECHANISM

Keep every hand-off attached to an owner

Dweve turns document-heavy work into a controlled flow from intake to approval. Sources, policy checks, exceptions, owners, actions, and evidence stay in one record, so operations can clear blockers and finance can measure the gain before scaling.

Set the baseline before the first live run, then compare the same workflow on the same definitions. Track cycle time, queue age, repeat work, exception handling, and evidence effort, with finance and operations agreeing how each measure is calculated. Expand only when the record shows an accepted improvement.

- Workspace
- Workflow
- Proof
- Deployment

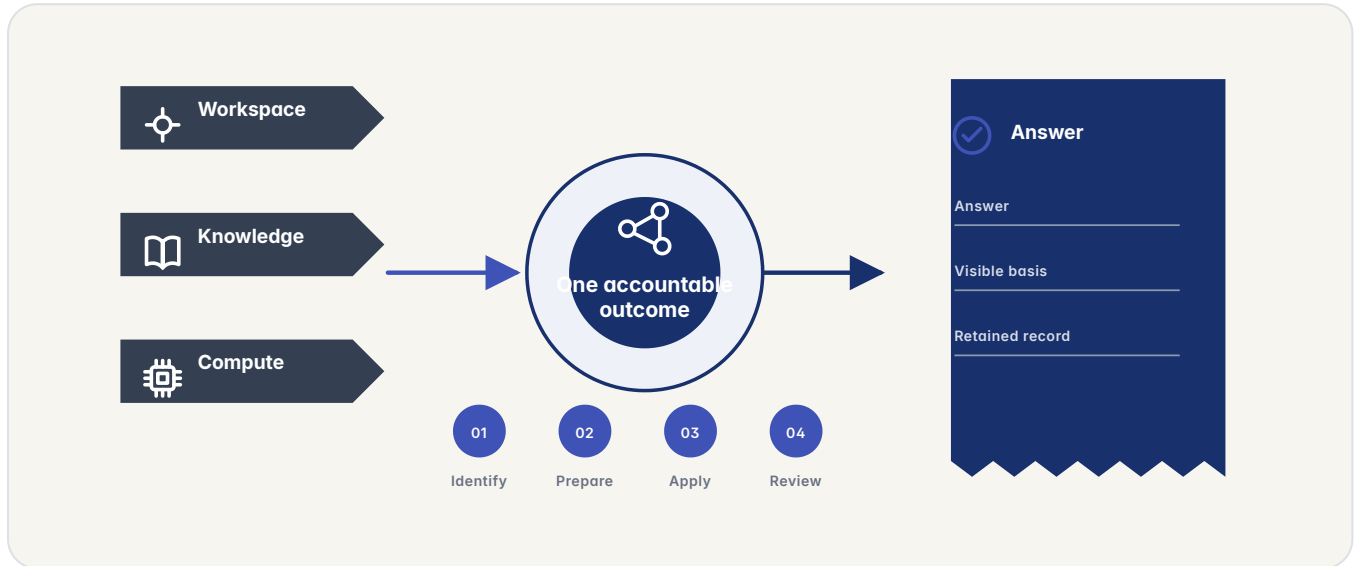
QUESTION TO CARRY

Is every hand-off visible, bounded, and assigned to an owner?

SOURCE TO RESULT

Every useful outcome begins with an authoritative basis

The work stays explainable when source identity, transformation, decision, and hand-off remain visible between systems.



How to read this visual: follow one accountable outcome through source to result.

DECISION

Keep the basis visible as the work changes form

Spindle stores signed, versioned knowledge with source and transformation lineage. Corrections, withdrawals, policy changes, and conflicts are lifecycle events that identify affected atoms and exports. A signature establishes identity, integrity, and lineage, not truth; publication means that version passed its configured gates at that time.

Fabric creates the durable work object. Nexus or Aura coordinates governed actors; Loom resolves the cognitive graph; Spindle supplies versioned knowledge; Charter carries policy; Kera can emit for an accepted target; Core executes. The result returns to Fabric with route, source, policy, execution, and approval events in one trace.

- Identify
- Prepare
- Apply
- Review

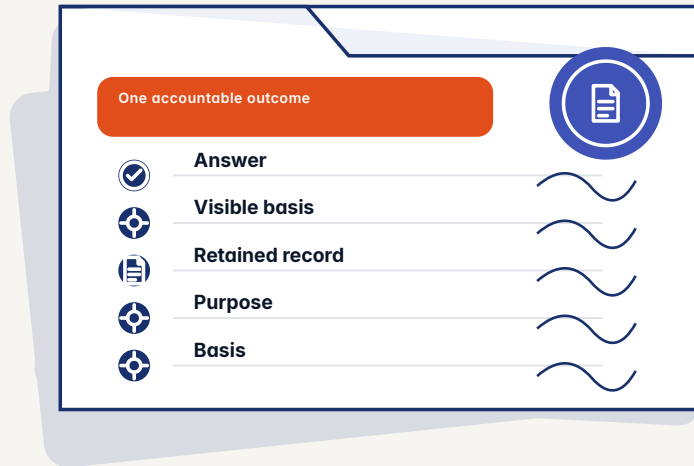
QUESTION TO CARRY

Can the result still be connected to the exact basis that shaped it?

EVIDENCE PACKET

The record should answer the next difficult question

Capture enough to explain the result, inspect authority, investigate failure, and make the next decision without rebuilding the story from memory.



How to read this visual: follow one accountable outcome through evidence packet.

MECHANISM

Preserve the record needed by the next question

Dweve treats observability as part of the result. A useful system gives you the path, the constraints, and the artefact needed to inspect a decision without reconstructing the story from scattered logs.

A trace on every decision means a real question comes back with the source it used, the rule it applied, the owner who signed, and a sealed record you can replay. Here is the shape of that evidence. The example is illustrative until your own data is connected.

- Purpose
- Basis
- Authority
- Action

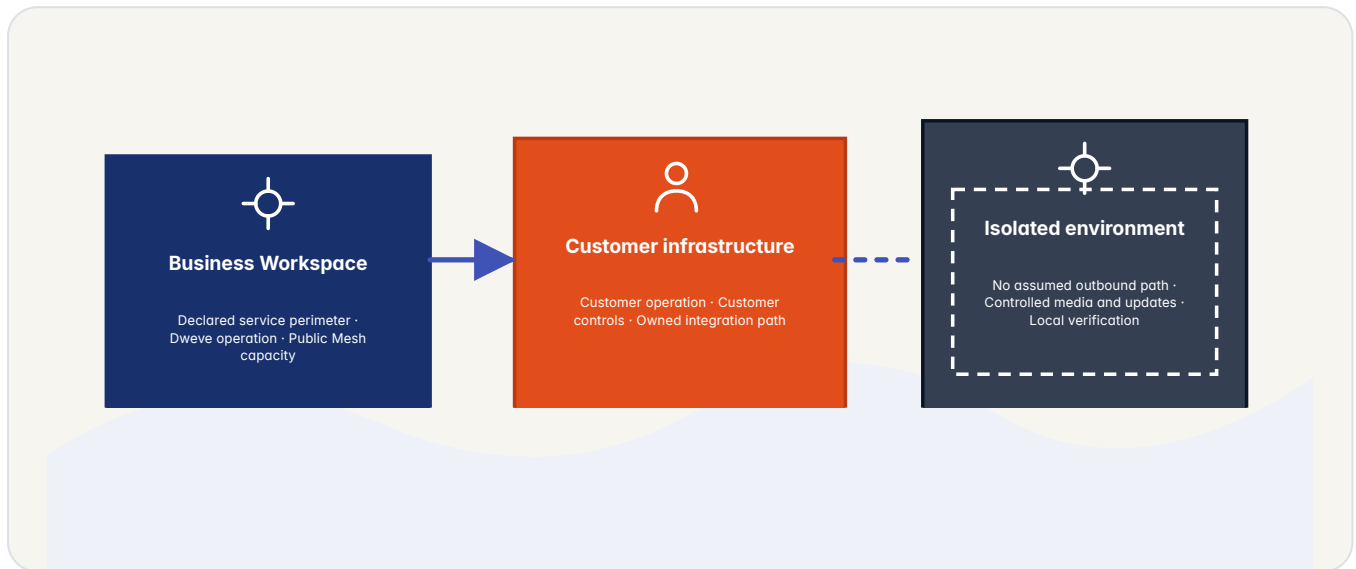
QUESTION TO CARRY

Does the retained record answer the next difficult question without reconstruction?

DEPLOYMENT CHOICE

Choose the operating posture around the work

Location is only one dimension. Decide who operates, who holds keys, which dependencies exist, how updates arrive, and what continuity requires.



How to read this visual: follow one accountable outcome through deployment choice.

DECISION

Compare operating responsibility, not location alone

The same intake, source, review, ownership, approval, and evidence path can operate through the Business Workspace, a private licensed deployment, or an isolated deployment. Data location, network access, and operating responsibility change at the perimeter. The decision record remains recognisable across all three.

Move toward a licensed deployment when regulation, security posture, or procurement requires the platform to run entirely on your infrastructure.

- Begin through managed Fabric
- Run on customer infrastructure
- Close the environment
- Workspace

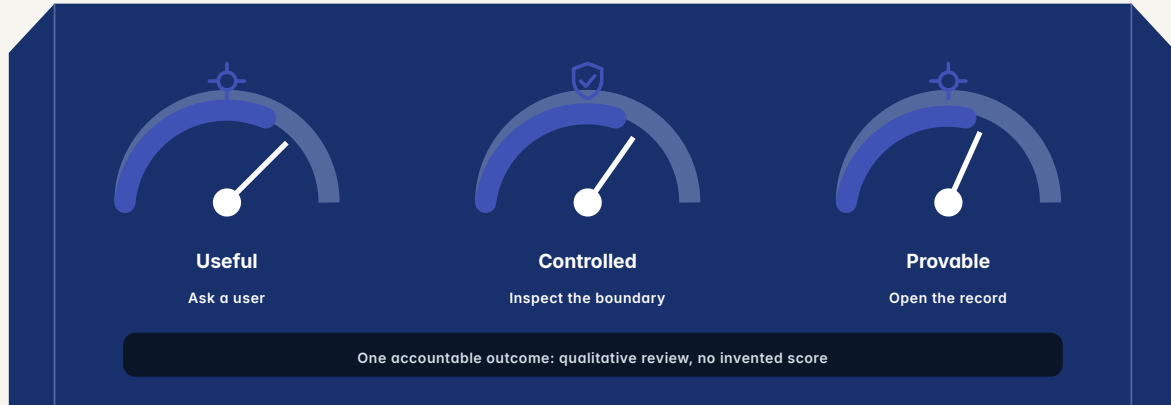
QUESTION TO CARRY

Who holds infrastructure, keys, updates, logs, recovery, and the exit path?

WHAT TO LOOK FOR

Three signals that the proof is earning trust

Progress is a useful outcome under understood control, supported by reviewable evidence.



How to read this visual: follow one accountable outcome through what to look for.

MECHANISM

Use signals that can change the next decision

Three formats, Q8.8/Q16.16/Q31.32, selected per kernel for bit-identical results across CPU, ARM, and RISC-V. No denormals, no NaN surprises, no machine-dependent rounding. Replay a six-month-old inference and you get the same answer to the last bit. LRAT and Alethe certificates attach to every emit. The audit format is open: verify on your own tooling, keep the evidence in your own store.

Charter carries authority and policy beside the operating graph. Lattice evaluates explicit rules against supplied state and returns the applied path. AION checks deductions against supplied premises and can emit portable proof material. This does not establish source truth, model quality, fairness, or legal compliance; those require separate evidence and judgement.

- Useful
- Controlled
- Provable
- Workspace

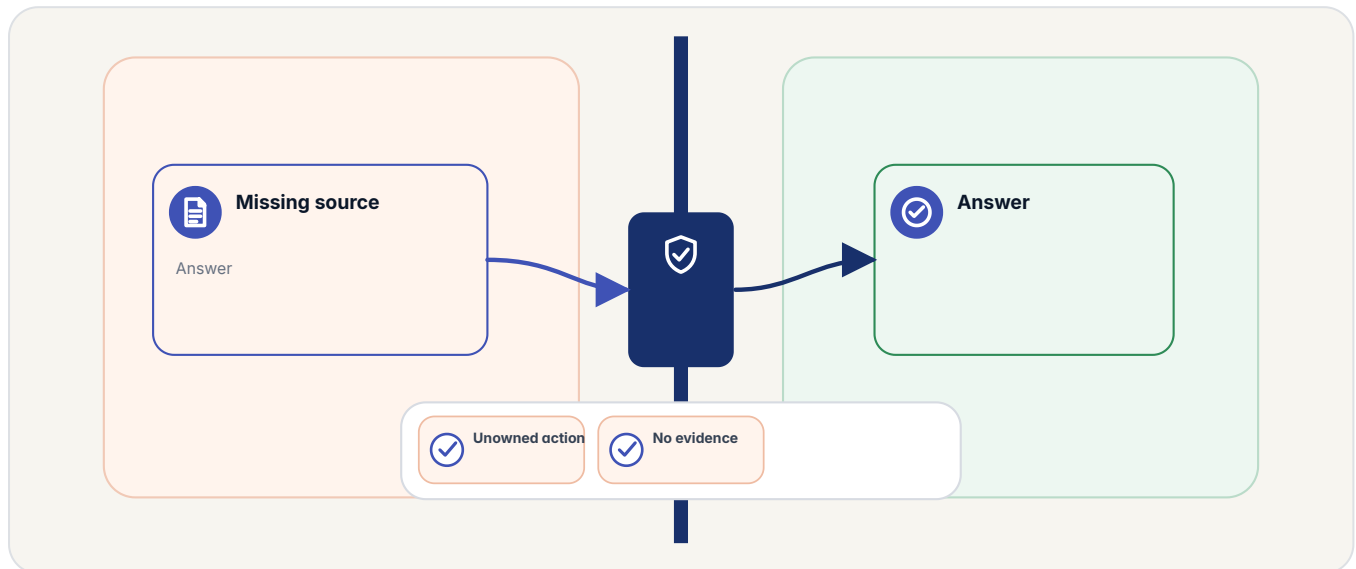
QUESTION TO CARRY

Which signals would change the next decision rather than merely impress the room?

HONEST LIMITS

Design failure before the first success demo

Visible failure is more useful than a polished result whose limits remain unknown.



How to read this visual: follow one accountable outcome through honest limits.

DECISION

Design the failure before presenting the success

Mesh filters available, local, managed Mesh, and isolated capacity by policy and risk, then weighs cost and urgency among eligible routes. Operations gets a visible placement decision; finance can use suitable existing capacity first and reserve higher-control routes for work that requires them.

You work entirely in Fabric. Read files, ask follow-up questions, check sources, save a correction, and reuse a routine without moving the task between apps. Your folders and threads stay familiar from the first question to the finished result.

- Missing source
- Unowned action
- No evidence

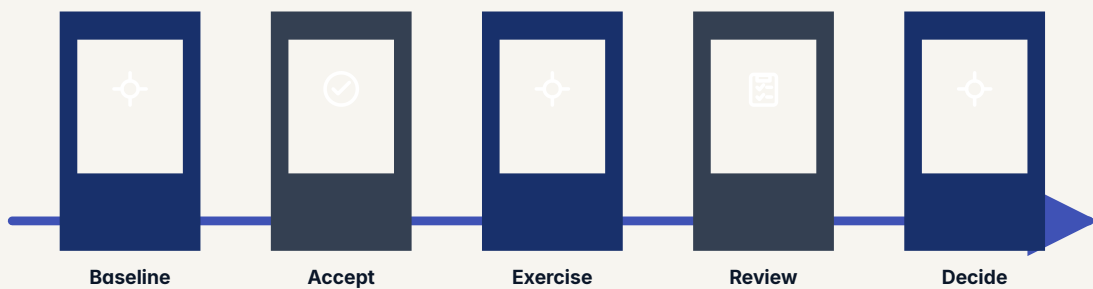
QUESTION TO CARRY

What happens when a source, permission, target, model, or supplier is unavailable?

ACCEPTANCE PATH

A proof should close with a decision, not applause

Agree the decision path before the demonstration so a strong or weak result can change what happens next.



PROCEED · NARROW · HOLD · REJECT

How to read this visual: follow one accountable outcome through acceptance path.

MECHANISM

Close the proof with an owned decision

Change a time, remove a wrong assumption, or add a missing preference. Fabric keeps your corrected result, the reason, and the earlier version. This thread or saved routine uses the better choice next time.

Dweve keeps the question, source material, open risk, accountable owner, and approval state in one decision record. Operations, finance, and control teams review the same basis instead of reconciling separate files after the meeting. The record closes only when the next action is clear.

- Baseline
- Accept
- Exercise
- Review

QUESTION TO CARRY

Are success, counter-metrics, failure cases, and stop conditions agreed first?

ADOPTION

Expansion is a sequence of owned choices

Move from one bounded result to a repeatable operating capability without making the scope vague.



How to read this visual: follow one accountable outcome through adoption.

DECISION

Expand only what proved reusable

Fabric is the operating surface. Nexus coordinates the work, Loom and Spindle supply structured cognition and knowledge, Aura and Core turn plans into controlled execution, Mesh places that execution, and Charter keeps the agreement explicit. Shared contracts let one work record move through the system without being rebuilt at every boundary.

Start with one workflow, one team, and a clear scope. Managed Fabric is ready on day one. Run the proof, then measure review speed and control.

- Prove one workflow
- Own the operation
- Repeat the pattern
- Add responsibility

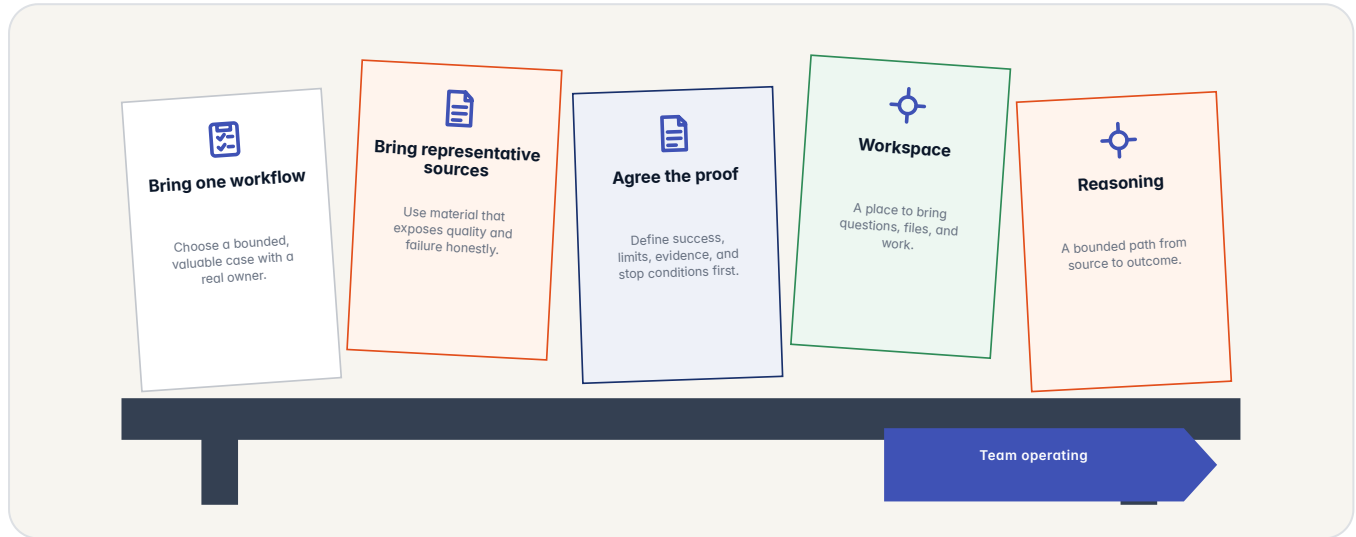
QUESTION TO CARRY

What can be reused safely, and what requires a new decision and proof?

WHAT TO PREPARE

Bring the ingredients for a useful first session

A small amount of real context produces a better conversation than a broad catalogue of hypothetical features.



How to read this visual: follow one accountable outcome through what to prepare.

KEEP IT BOUNDED

Sensitive production data is not required for the first conversation. Bring representative material and the rules that define a useful result.

MECHANISM

Bring enough reality to make the session useful

When a task comes back every week, save the useful pattern instead of rebuilding it. Fabric can gather the same kind of material, prepare the same first pass, and leave the final choice with you.

The useful part of an assistant is not the chat bubble. It is remembering the files, notes, decisions, and small routines around the question so you can finish something instead of starting over.

- Bring one workflow
- Bring representative sources
- Agree the proof
- Workspace

QUESTION TO CARRY

Which real sources, rules, owners, and examples will make the first session honest?

THE INVITATION

Continue with the question that matters

Scope a briefing, demonstration, or proof around the workflow and decision that matter to your organisation.

● dweve.com/contact



ONE MAINTAINED PUBLIC ROUTE

Current contact choices stay on the website

CONTINUE ONLINE

dweve.com/contact

Current route and contact choices

START A CONVERSATION

Continue through the current contact page

Scope a workflow or ask a technical question, then use the contact page to begin.

START	dweve.com/contact Use the maintained public contact route
BRING	One bounded question Workflow, audience, decision, and desired evidence
CHOOSE	Briefing · demonstration · PoV Select the smallest useful next step
VERIFY	Current scope and terms Confirm availability, pricing, and responsibilities before commitment

DECISION

Turn the brochure into one bounded next step

The proof packet is created as the workflow moves, not rebuilt later. Source, rule, owner, and replay are product properties attached while the work happens, so an audit request is a retrieval, not a reconstruction.

Choose one live workflow with a known baseline, a named owner, and a decision that matters. Run it through the complete path and compare the agreed operating and finance measures. Add adjacent teams or workflows only after the owner accepts the improvement.

- Start: dweve.com/contact
- Bring: One bounded question
- Choose: Briefing · demonstration · PoV
- Verify: Current scope and terms

QUESTION TO CARRY

What is the smallest useful next conversation Dweve should prepare?